

Getting the public excited about your science



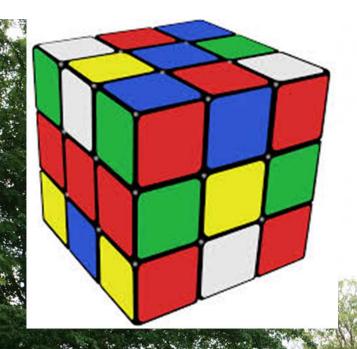




Audience feedback

- I lound the talks really interesting and it made me consider pursuing the field of plant science as a career.
- The matching vegetables game was my favourite!
 - Hearing the science explained in an accessible manner by enthusiastic researchers was very stimulating.





- Language barriers
- Cultural attitudes
- Commitment to the training
- Cohort dynamic:
- Compulsory vs. self-selecting
- Funding
- Administration
- Collaboration



- Core training module
- Practical opportunities = added value for Botanic Garden
- Reluctant converts
- Self-selecting attendees
- International legacy
- Internal advocacy
- New opportunities



Concordat for Engaging the Public with Research



Strategic Plan 2013-18



University of Oxford
MEDICAL SCIENCES DIVISION





MUSEUM of the HISTORY of SCIENCE



iiiii





Into the future...









REF2014

Research Excellence Framework

OXFORD LEARNING INSTITUTE





Enhancing the discovery, understanding, and appreciation of nature since 1621

Tree planting with Ben Jones, Arboretum Curator

Thursday 29th January 2015

Tree planting is not a difficult job, but a very important one to get right if your new tree or shrub is to have the best start in life. In this tree planting session, we will look at:

- · Site selection and preparation
- Guide to planting: handling the plant, planting pits and refilling the planting pit
- Aftercare: watering, weeding, plant protection and formative pruning
- Come along and learn the fundamentals of tree planting and get the chance to plant a tree in the arboretum!

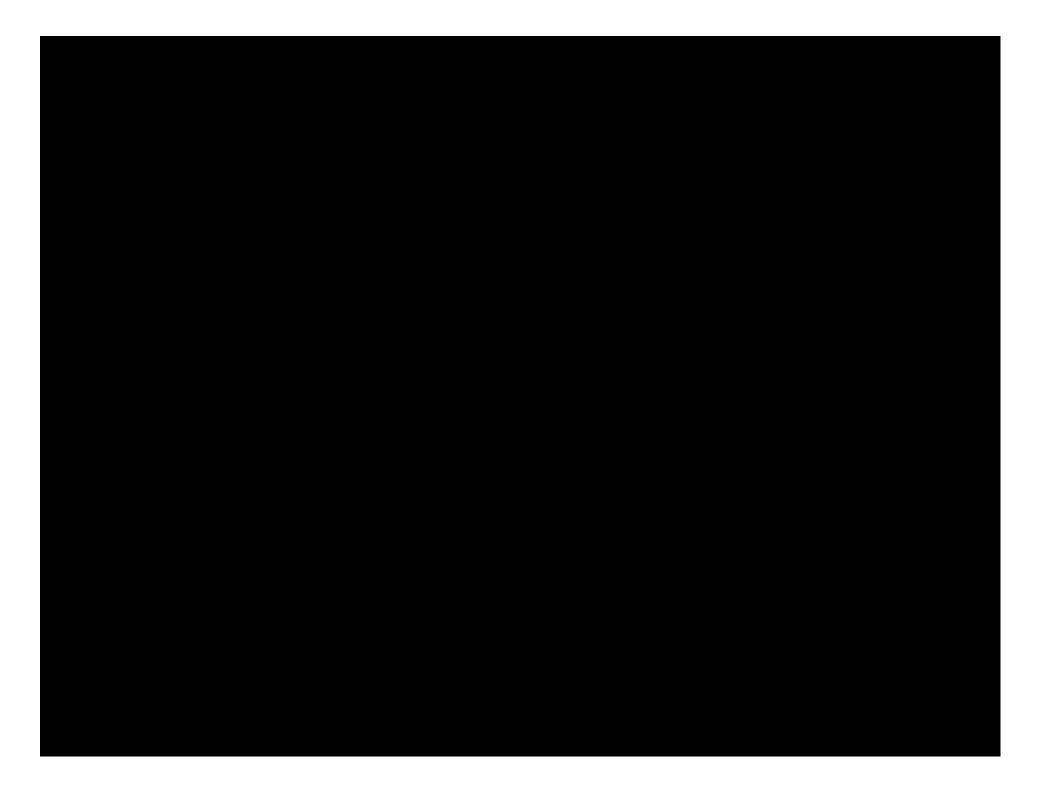


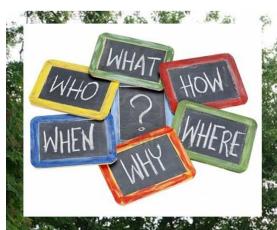
Royal Botanic Garden Edinburgh













Over to you...

BIODIVERSITY
FOR A BETTER WORLD
Wild Ideas Worth Sharing

Wild Ideas Worth Sharing

St. Louis, MO • April 26-May 1, 2015

BGCl's 9th International Congress on Education in Botanic Garden

- what has inspired you in today's session?
 - How could you build on what you do already?
- Who could you collaborate with?
- How will your organisation benefit?

How will you action these ideas when you return home?