

Working with Communities to Improve Well-Being

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There's no point in preaching about environmental sustainability to only 5% of the population, it has to be for new ways of reaching people who don't naturally care here (David Roe, 2012)



www.bgci.org/education/communities_in_nature



"It is not for people like us"



"It's not something people in our community would think of doing"

"Cost is important, if you're struggling to pay the bills, you're hardly going to pay to go to a garden"

This is a not for profit which has been founded on the principle of diversity and has played a role in the diversity of the people who are engaged with it.

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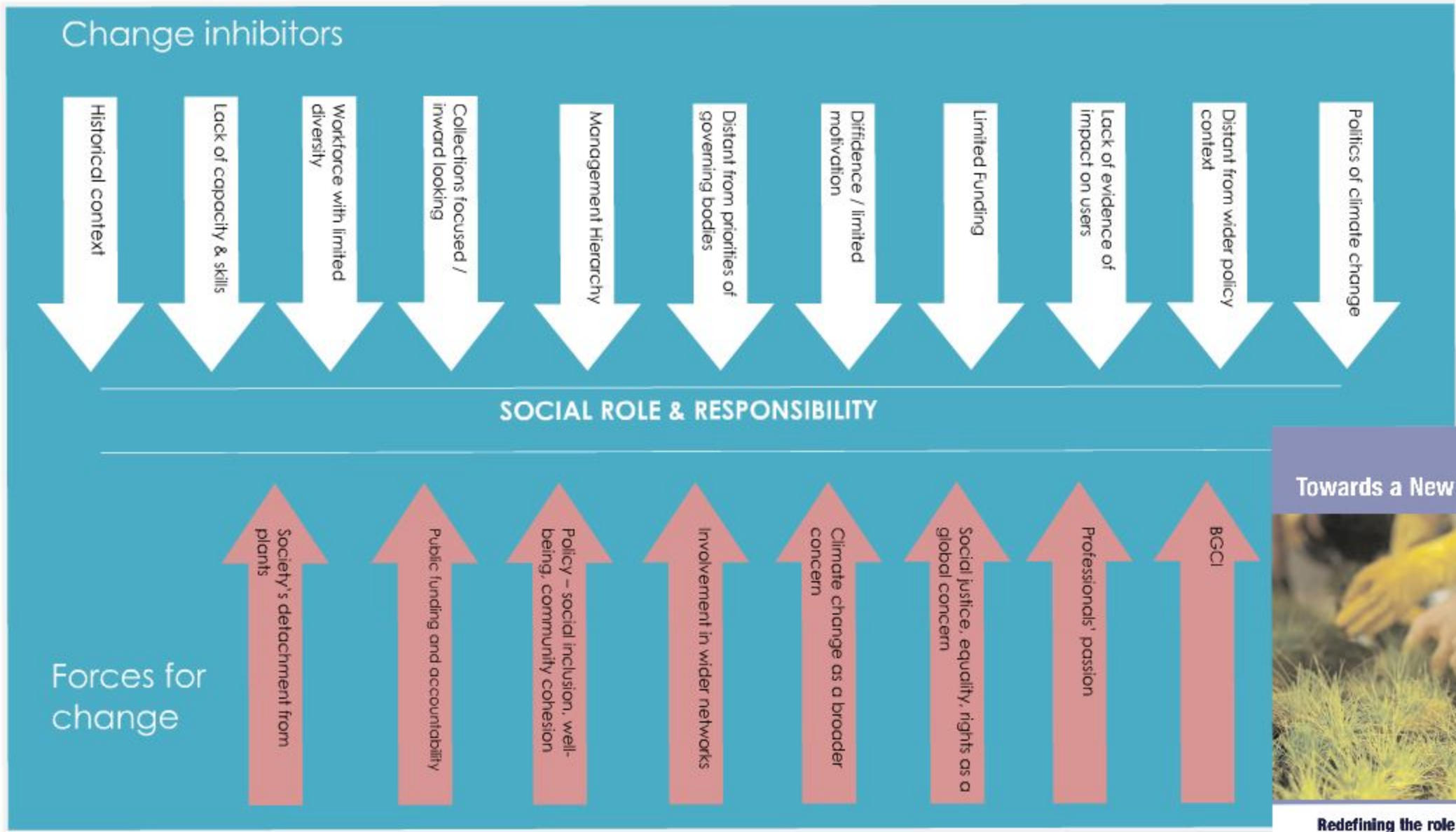


'This is an institution which has been founded on the principle of diversity and you should link the diversity of the site with the diversity of the people you're trying to engage with'

There's no point in preaching about environmental sustainability to only 5% of the population, it has to be to 100% and that means everybody...so we've got to find new ways of reaching people who don't naturally come here (David Rae, 2012)



'Change inhibitors' and 'forces for change' towards botanic gardens having a greater social role and responsibility



Towards a New Social Purpose



Redefining the role of botanic gardens

Growing the Social Role



WINTERBOURNE
HOUSE AND GARDEN



Partnerships in the community



Royal
Botanic Garden
Edinburgh



Bristol
ZOO
Gardens

WESTONBIRCH
THE NATIONAL ARBORETUM



NESS BOTANIC GARDENS



Evaluation Report
Executive Summary



A Manual

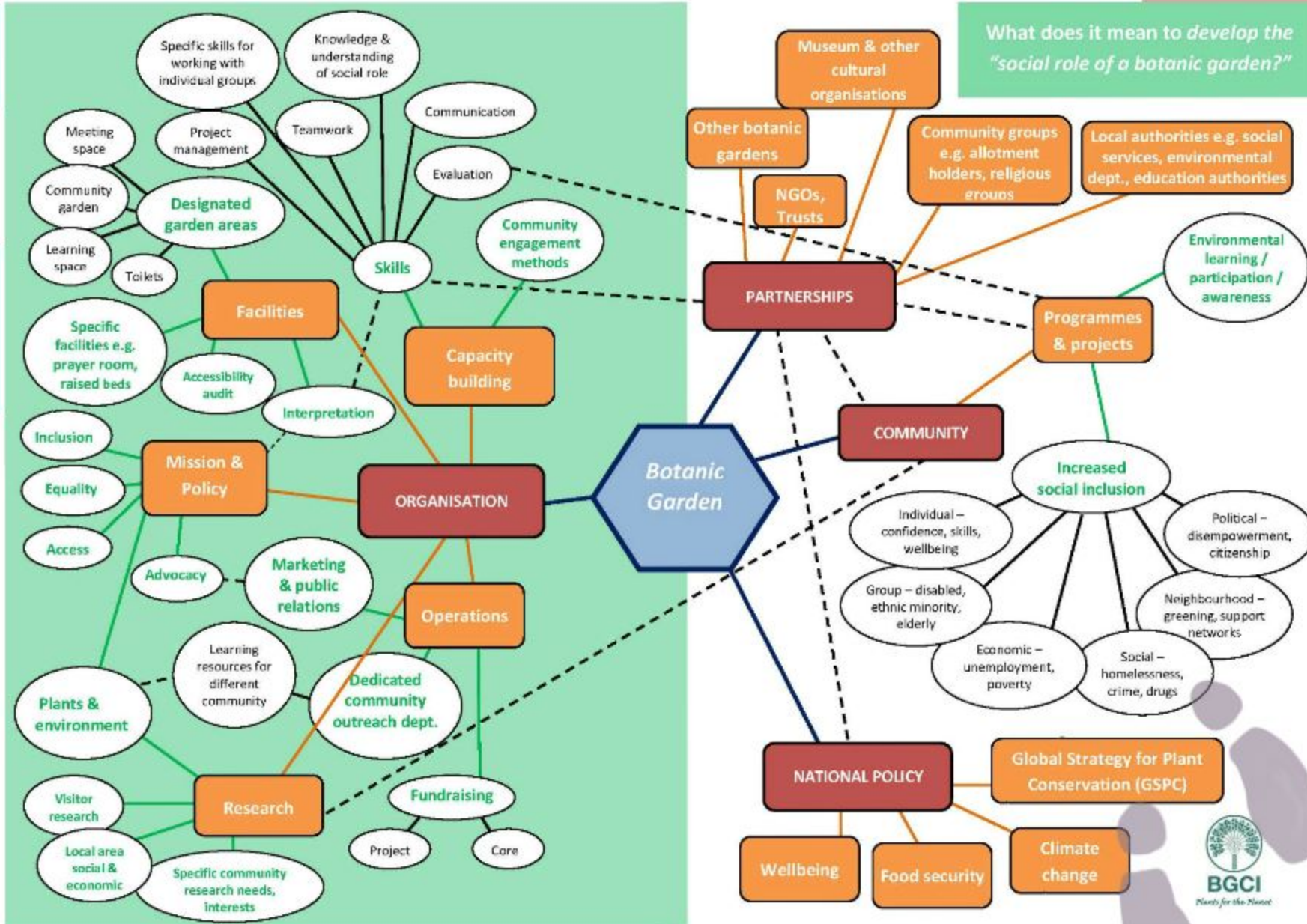


communities in nature
GROWING THE SOCIAL ROLE OF BOTANIC GARDENS

for Gardens



BGCI
GARDENS FOR THE PLANET



Growing a gardens' social role means botanic gardens developing their commitment to working with their local and global communities on common issues of social and environmental importance, for the enduring benefit of those communities, the gardens themselves, and towards a sustainable future for our planet.



BGCI
GARDENS FOR THE PLANET

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Growing along with the Botanic Garden

DENVER BOTANIC
GARDENS Urban Food initiatives



The Institute of Trans-Disciplinary Health Sciences & Technology

Kew Citi Entrepreneurs: encouraging
farm-based nurseries

ROYAL BOTANIC GARDENS



Village Botanists





“Plants make the air fresher”

Wuhan Botanical Garden, China

“Community Greening Program”

Royal Botanic Gardens Sydney, Australia

“Conservation and Sustainable Utilization of Herbal Plant Products for
Healthcare by Communities” Maseno University Botanic Garden, Kenya

“The Blessing Baskets Project in Madagascar”,
Missouri Botanical Garden, US

