

Botanic Gardens Building Bridges Between Generations, Communities, and Careers



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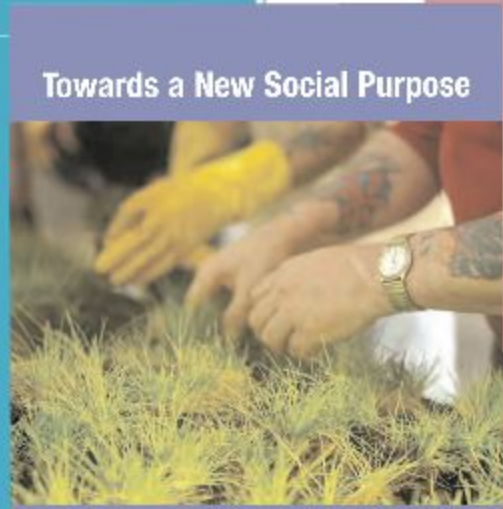
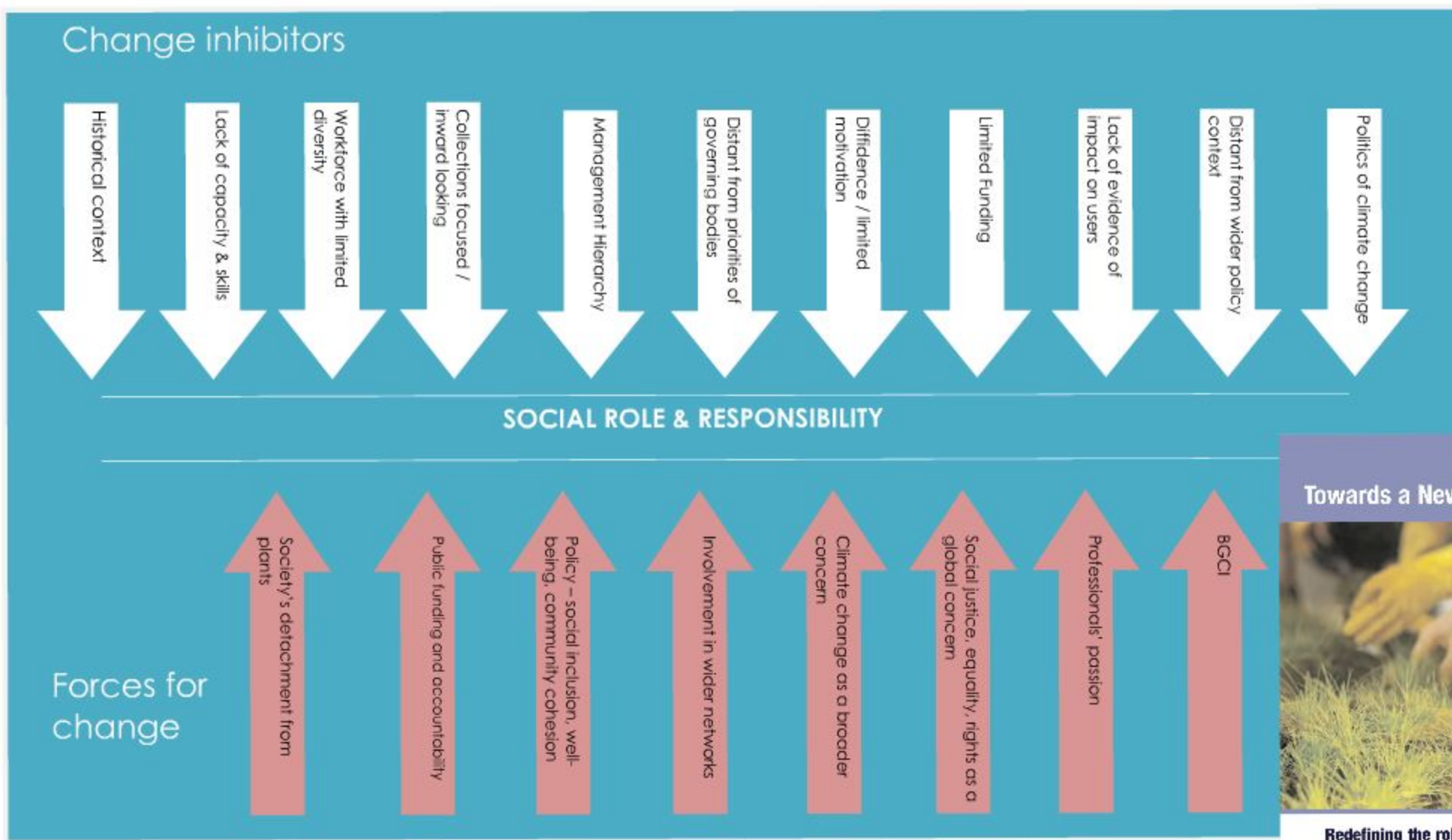
Costantino Bonomi, MUSE



www.bgci.org/education/overseas_sites_in_yahoua



'Change inhibitors' and 'forces for change' towards botanic gardens having a greater social role and responsibility



Towards a New Social Purpose

Redefining the role of botanic gardens

Growing the Social Role



Royal
Botanic Garden
Edinburgh



WINTERBOURNE
HOUSE AND GARDEN

Partnerships in the community



Bristol
ZOO
Gardens

WESTONBIR
THE NATIONAL ARBORETUM



Evaluation Report
Executive Summary



NESS BOTANIC GARDENS



Models of community engagement

Hidden Voices

a collaborative approach

1. Initial discussion (at the community venue) – introduce the project and build interest
2. Discovery / orientation visits (sessions 1 / 2) – groups get to know Westonbirt and try out different activities. Discussions with each group to plan the remaining visits
3. Activity sessions – (sessions 3 / 4) – delivering agreed activities. Mixture of walks and hands on creative crafts
4. Creative project (sessions 5 / 6) – A creative legacy element where participants contributed to Westonbirt e.g. through photos, recipes, trail
5. Celebration - for the groups to meet each other and project promotion



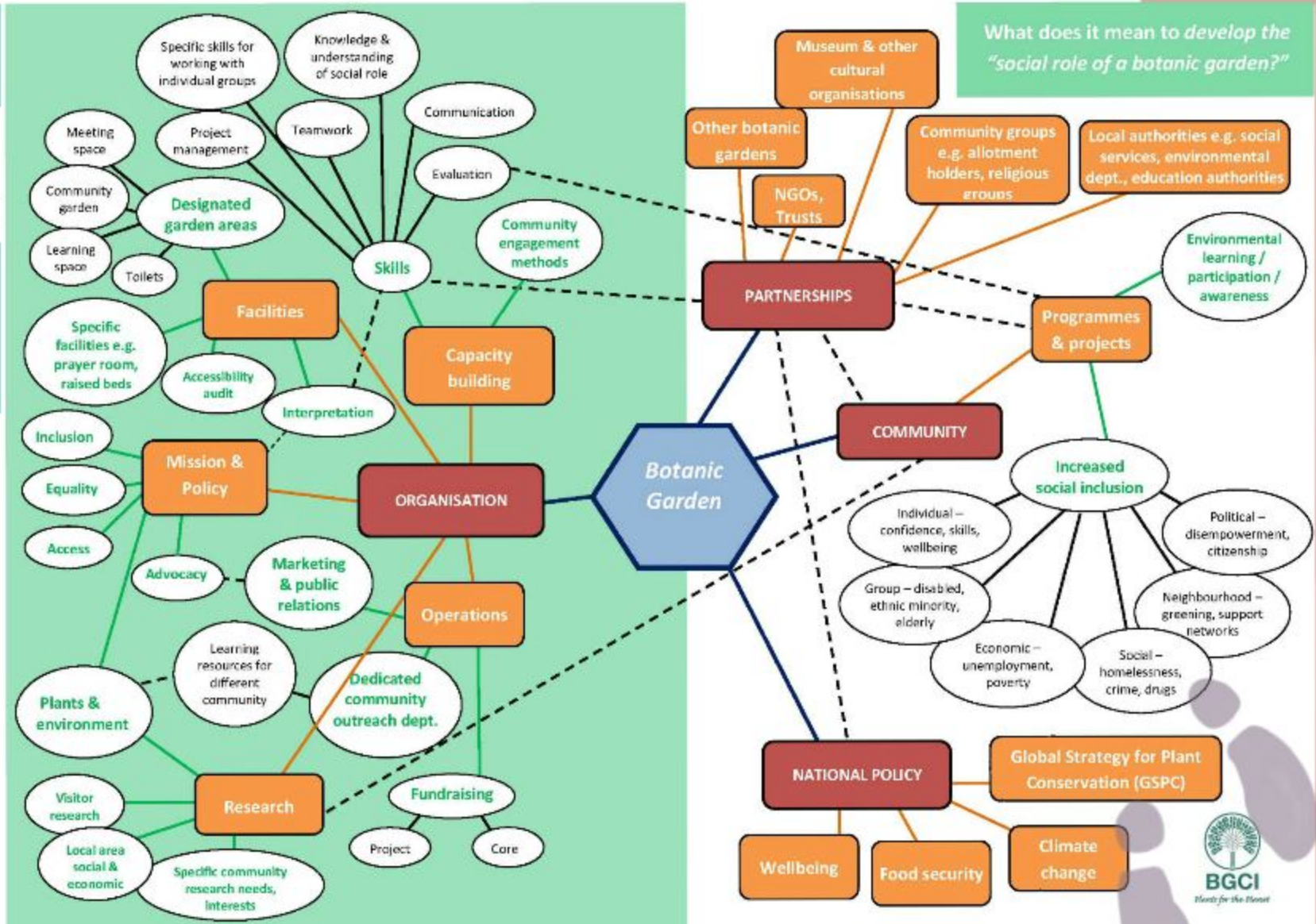
1. Initial contact with communities directly or through third parties to announce the project and build interest
2. Training of the groups at BZG or on-site when appropriate
3. Initial visit to sites to deliver growing equipment
4. On-going communication with the groups through e-mails, phone calls, facebook to monitor their progress and support
5. Regular site visits to partners on request, and to collect plants for display in BZG
6. Celebration for the community groups to meet and for BZG to thank all participants and staff involved and promote the project
7. Groups deliver seeds collected throughout the process to grow the next year.
8. Contact is maintained informally to those groups who have expressed a desire to be involved next year

A Manual



communities in nature
GROWING THE SOCIAL ROLE OF BOTANIC GARDENS

for Gardens



Growing a gardens' social role means botanic gardens developing their commitment to working with their local and global communities on common issues of social and environmental importance, for the enduring benefit of those communities, the gardens themselves, and towards a sustainable future for our planet.



www.bgci.org/education/communities_in_nature



Growing along with the Botanic Garden

DENVER BOTANIC
GARDENS Urban Food initiatives



Plants that make the air fresher

Kew Citi Entrepreneurs: encouraging
farm-based nurseries





OMAN
BOTANIC
GARDEN
مدرسة
النباتات
والأشجار
الطبيعية

"Oman Botanic Garden - Bridging Generation's Gap"



"The Hub for Social-Environmental Activism" -
The Jerusalem Botanical Gardens



"The tropical greenhouse of MUSE:
an opportunity for social inclusion"

