Storytelling in the Australian Garden

The three most useful things we discovered?

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Case Studies

1. Kaisaniemi Botanic Garden, Helsinki, Finland.
2. **Australian Garden, Melbourne, Australia.**
3. Washington Park Arboretum, USA.
Royal Botanic Gardens Melbourne
The beginning of the Journey

My first day at work – 2002
1. Seeing the imagined garden...
Australian Plants are Amazing!

• Australian **Plants** are surprisingly beautiful, diverse and unique.

• The story of **Water** its cycle through the land helps us to understand the character of the Australian landscape.

• **Cultural** expressions reveal the connections between people, plants and landscape.

• Australian plants are essential to living sustainably in the **future**.
2. Create a Sign Family

What does our garden look & feel like?

Australian Garden primary logotype

The Australian Garden primary logotype is a representation of a view of the Australian landscape. It consists of a tree within a circular shape, set against a blue sky.

2. Australian Garden visual toolbox

The colour palette

The Australian Garden colour palette contains various rich colours associated with that landscape, the Australian landscape.

Dark colours have higher impact for their sense of expectation as within a site's landscape learning systems colour is them.

The colour palette is used at various stages, as follows:

- 106
- 155
- 106
- 166
- 375
- 369
- 385
- 626
- 637
- 646
- 647
AG sign overview

PRIMARY PRECINCT SIGNAGE - ELEVATION

SECONDARY PRECINCT SIGNAGE - ELEVATION

ARTIST Marker A3 - SIDE ELEVATION

LOLLIPOP SIGN INTERPRETIVE SIGNAGE A3x2 INTERPRETIVE SIGNAGE A3 INTERPRETIVE SIGNAGE A4 portrait PLANT SIGN A4 PLANT SIGN A5 PLANT SIGN HALF A5

Australian Garden Signage

The full complement sign family for the Australian Garden.

The Australian Garden signage system for use at primary and secondary levels consists of a single boxed unit that is repeated by stacking them on top of each other.

The units are able to be configured in a number of different ways.

The basic options are illustrated - refer configuration options at primary & secondary levels.

A greater range of options can be achieved by drilling extra holes in thecopyslots of the boxes.

These should be specified prior to fabrication as the holes will need to be counterbored on the inside of the boxes.

The back sides of the boxes are intended to carry graphic panels in A3 landscape and A4 portrait format.

The graphic panels have a digital output with protective film. The face.

Deep red is indicative of coenen steel.
From chest rub to laundry tub

Today Eucalyptus oil remains a favourite in many Australian homes.

Eucalyptus oil was one of the first products sent back to England from Sydney in 1788. It was distilled from the leaves of the Sydney Peppermint Eucalyptus piperita.

In 1832, Baron Ferdinand von Mueller, the Victorian government botanist, encouraged a young pharmacist, Joseph Buddo, to set up a commercial Eucalyptus oil distillery in Dandenong, Victoria. They also produced Eucalyptus lozenges and cigarettes, recommended for chest and throat ailments.

Thysanotus multiflorus
Many-flowered Fringe-lily
Uliaceae
AG interpretive grid A3: ways to use grid

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<td>140mm(w) x 74.5mm(h)</td>
<td>20mm(w) x 37.5mm(h)</td>
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<td>210mm(w) x 420mm(h)</td>
<td>210mm(w) x 148.5mm(h)</td>
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The grid utilizes a 2 column text structure - accommodating about 100 words or less if required. The below examples show how the grid can be used - pictures are required at all times to snap to the grid. In this, and then will always be positioned in the 2 columns provided. Single pictures can be used or multiple images. This will be largely dictated by the story to be told.

**NOTE**: The example shown above still runs over 2 columns, however the column heights are shorter than the previous example. This is to be used for grids of information.
3. **Evaluation:** Is this approach having an impact?

*In the Australian Garden*

*Out beyond the boundary!*
A inter-disciplinary approach.
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