# St. Louis County & Native Landscaping

Presentation to:

The Shaw Professional Landscape Series

March 13, 2012

## St. Louis County's Native Landscaping Story

- Our Role Supporting Subdivision Trustees
- Native Landscaping Initiatives
  - Parks Department Leading the Way
  - Native Landscaping Guidebook
  - Native Commons
  - Lots of Beauty

## Supporting Subdivision Trustees

## **Subdivision Support**

- Resource Website
- Workshops
- Publications
- Trustee Roster
- Speaker's Bureau
- Neighborhood Walks
- Problem Solving & Support



## It's All About The Common Ground













# Native Landscaping Initiatives

## **Parks Department Leads the Way**



## **Parks & Native Landscaping**

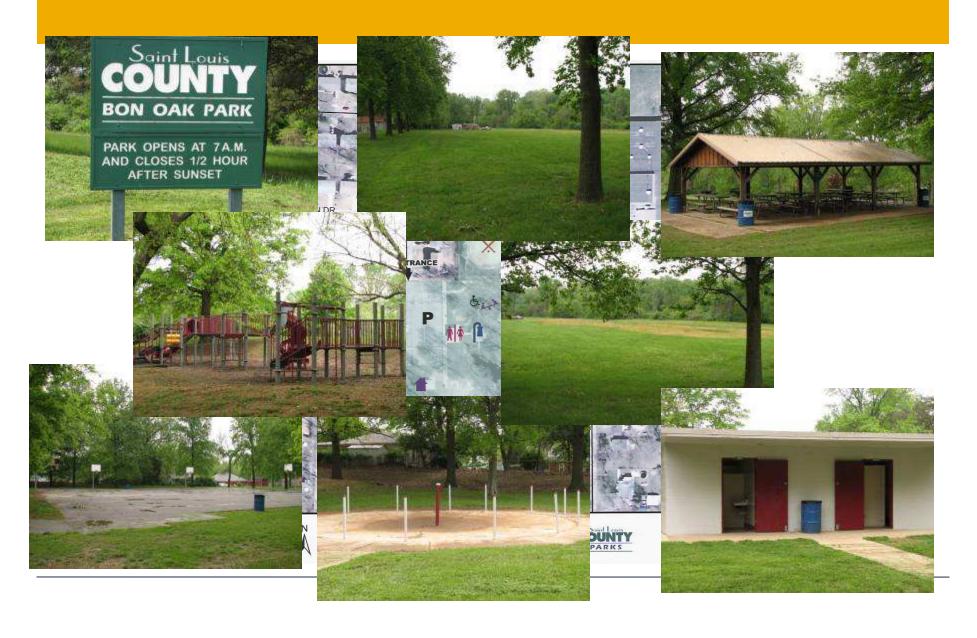
- Policy of planting natives to reduce maintenance costs
- 330+ acres in 13 parks
- Majority planted in 2005/2006



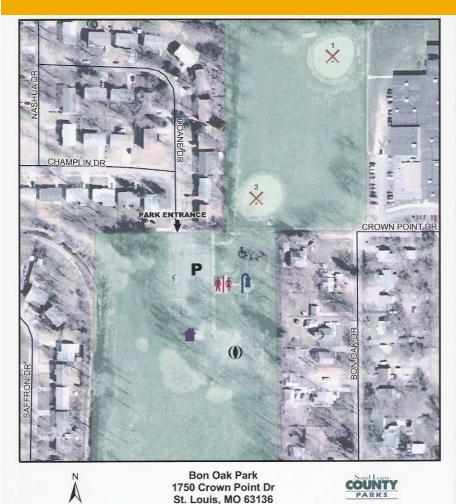




## **Bon Oak Park**



## **Charrette at Lemasters Elem.**

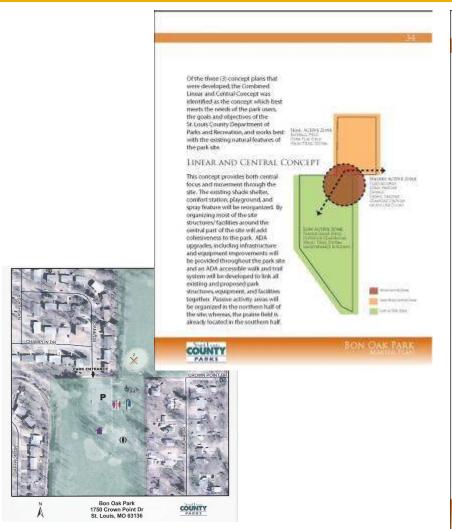








### **Bon Oak Master Plan**



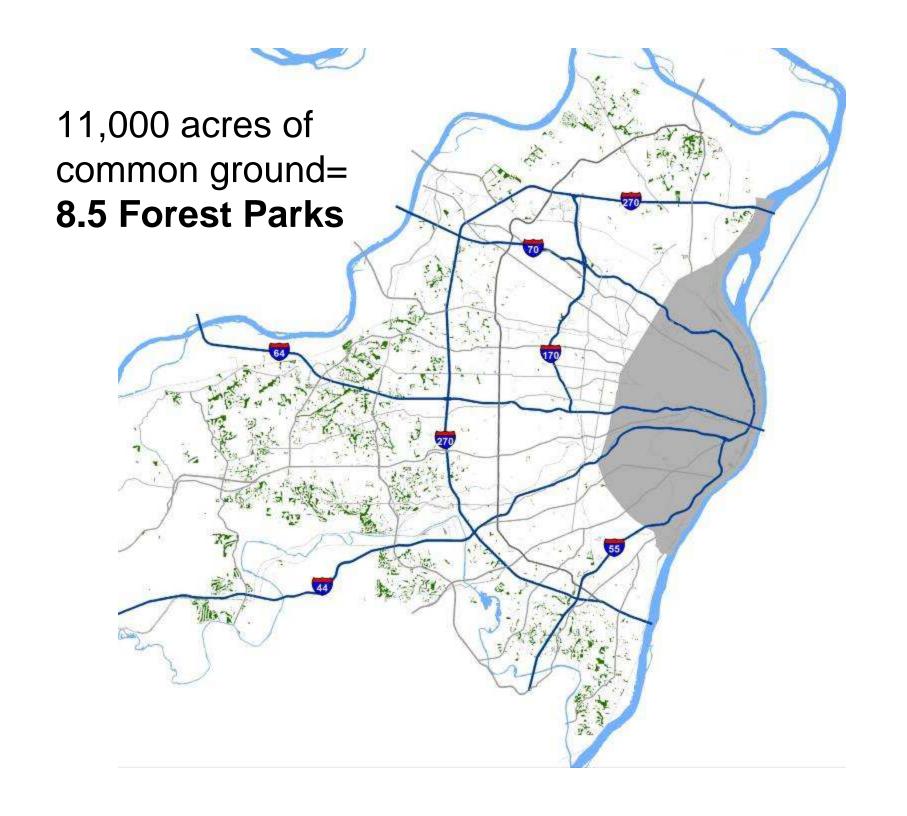


PARKS

## **Bon Oak Improvements**



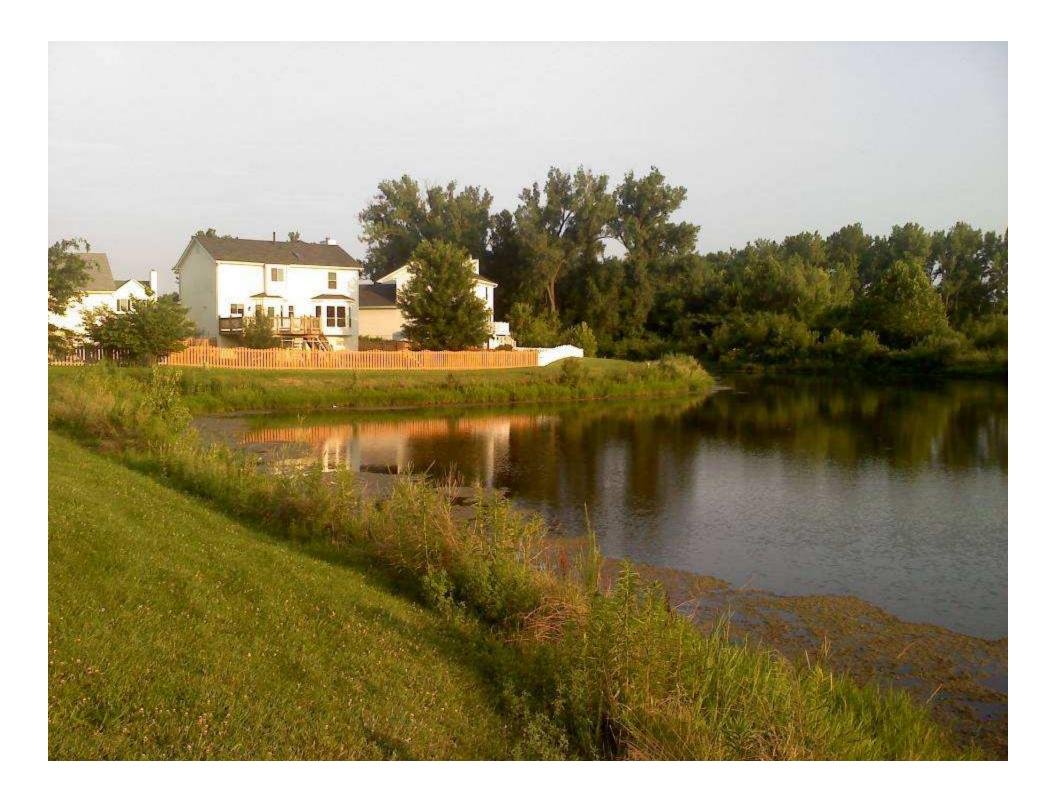


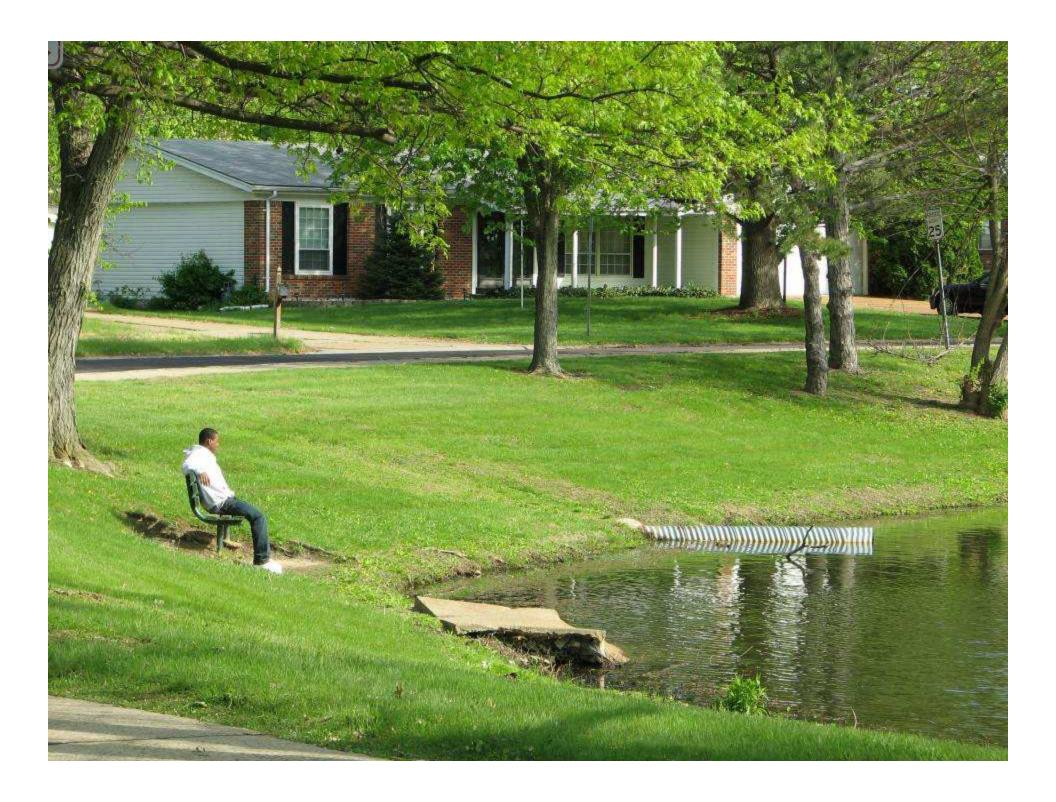




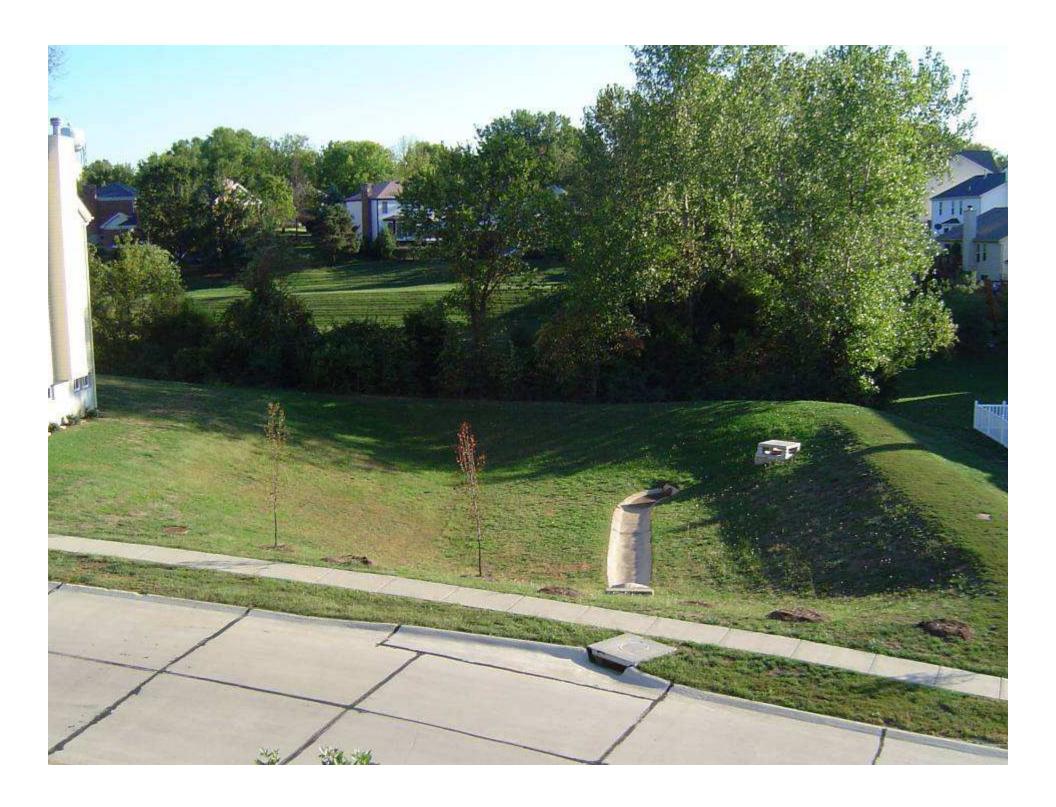












- Goal: reduce maintenance costs
- Our Approach
  - Planning, not technical
  - Customized for subdivision associations



#### Partners

- Other St. Louis County departments
- Missouri Department of Conservation
- Contractors
- Local Native Landscaping Advocates
- Subdivision trustees





- Format
  - Education
  - Step-by-step process
  - Resources
- Graphically compelling
  - Graphs, diagrams, case studies, timelines and lots of pictures





#### **GOING NATIVE SAVES MONEY**

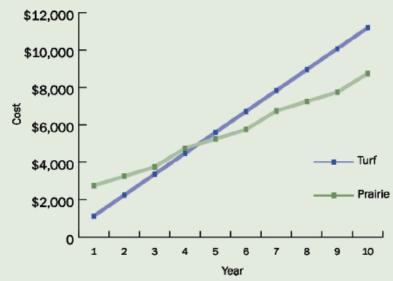
Replacing turf with native prairie plants makes financial sense for one reason—it costs half as much to maintain a prairie.

Although prairie installation takes initial up-front costs, the return on investment is usually met within three to five years.

Total savings in maintenance costs can range between 10 and 30 percent over a ten-year period. A larger prairie will require a larger initial investment but will increase savings in the long run.

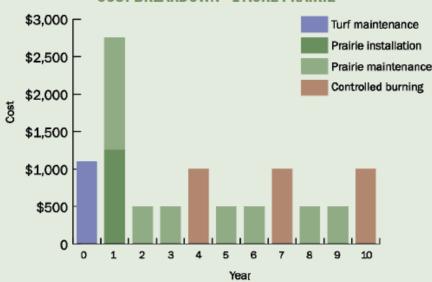
AVERAGE FIXED COSTS PER ACRE						
Annual turf maintenance	\$1,120					
New prairie installation	\$2,500					
First-year prairie maintenance	\$1,500					
Annual prairie maintenance	\$500					
Controlled burning	\$1,000					
Source: DJM Ecological services						

#### RETURN ON INVESTMENT-1 ACRE PRAIRIE



Return on investment is met in year four when the cumulative costs to maintain turf exceed the costs of prairie installation and maintenance.

#### COST BREAKDOWN-1 ACRE PRAIRIE



After the initial investment in year one to install the new prairie, annual maintenance costs are much lower than the previous turf maintenance costs.

Note: costs are calculated assuming 50 percent cost-share from the Missouri Department of Conservation. See page 21 for more information.



#### **SAMPLE PROJECT SCHEDULE**

	P	PLANNING				YEAR 1				YEAR 2				YEAR 3		
PLANNING PROCESS	Summer	Fall	Winter	Spring	Summer	Fall	Winter	Spring	Summer	Fall	Winter	Spring	Summer	Fall	Winter	
Organize	х															
Evaluate the site		X														
Estimate your budget		X														
Research financing		X														
Get resident input			X													
Develop a conceptual plan			X													
Sell the plan				X												
Select a contractor				X												
PROJECT EXECUTION																
Apply herbicide to kill unwanted vegetation					Х	Х										
Mix and sow seed							X									
Seed germinates								X								
Mow weeds								X	Х	X						
Spot spray herbicide if needed								X	Х	X		X	Х	X		
Reseed to ensure thick growth											X					
Conduct a controlled burn*															Х	







- Getting the word out
  - tinyurl.com/NativeLandscapingGuide
  - Distributed to project stakeholders
  - Direct mailing, distributed at town halls, vendor fairs, community meetings
  - Brown bag lunch

## Implementation



### **The Native Commons**

- \$10,000 demonstration project
- Partnership with MDC
- Purpose
  - Success on the ground
  - Learning experience
  - Generate interest, get partners on board
  - Success to point other subdivisions to



### **The Native Commons**

- Applications
- Selection process
  - Financial capacity
  - Potential environmental impact
  - Volunteer support/partnerships
  - Visibility/outreach potential



### **The Native Commons**

Timeline	
April	Select subdivision
May	Initial meeting with trustees and subdivision
June	Pre-installation BioBlitz and site analysis
September	Presentation of native landscaping plan
October	Site preparation
December	Planting
2013 & 2014	Monitoring, meetings as needed
2015	Post-installation BioBlitz

- Follow our progress
  - tinyurl.com/NativeCommons

## **Lots of Beauty**

- The need
  - Public Works demolishes dilapidated structures and maintains countyowned land
  - Maintenance is an ongoing issue
  - Goal to cut spending by mowing less



## **Lots of Beauty**

- The project
  - Demolition of 5 vacant properties
  - Integrated native planting into demolition bids
  - Seeds sown in February, 2012
  - Education/outreach
- Potential for future projects



## Thank You

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