

June 19, 2013, Meeting Topics

Council Welcome

Presentation by June Hutson

Council Update

Corporate Outreach Subcommittee Update

Council Engagement Subcommittee Update

Sustainability Initiatives Subcommittee Update

Final Notes





Corporate Council Transition

Welcome new Corporate Council chair, Brian Rothery





Welcome New Members



Linda Lockwood Regions Bank

Julie Steininger & Christi Dixon Standing Partnership

> Steve Wang Protiviti

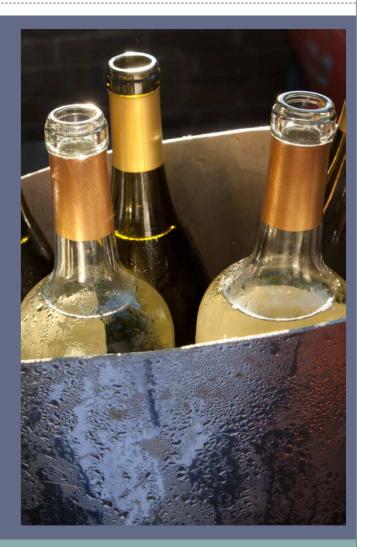
BiodiverseCity Update

- BiodiverseCity Development Team met in March
 Includes Corporate Council volunteers and Garden staff
- Program scope and goals formalized as *BiodiverseCity St. Louis*
- BiodiverseCity Summit held May 15
 - 69 attendees representing nonprofits, businesses, educational institutions, local government, and others
- Next BiodiverseCity Development Team meeting in July

April 19 Wine Dinner

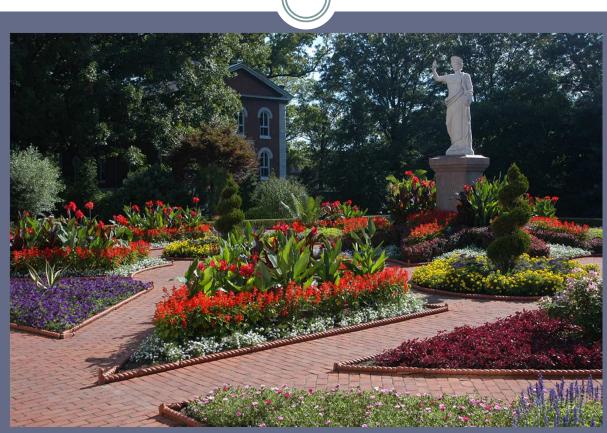
Around the World Wine Dinner

- The Sun and The Soil
- Mexican-themed four-course meal and wine pairings
- 31 of 62 attendees were Council members and their guests

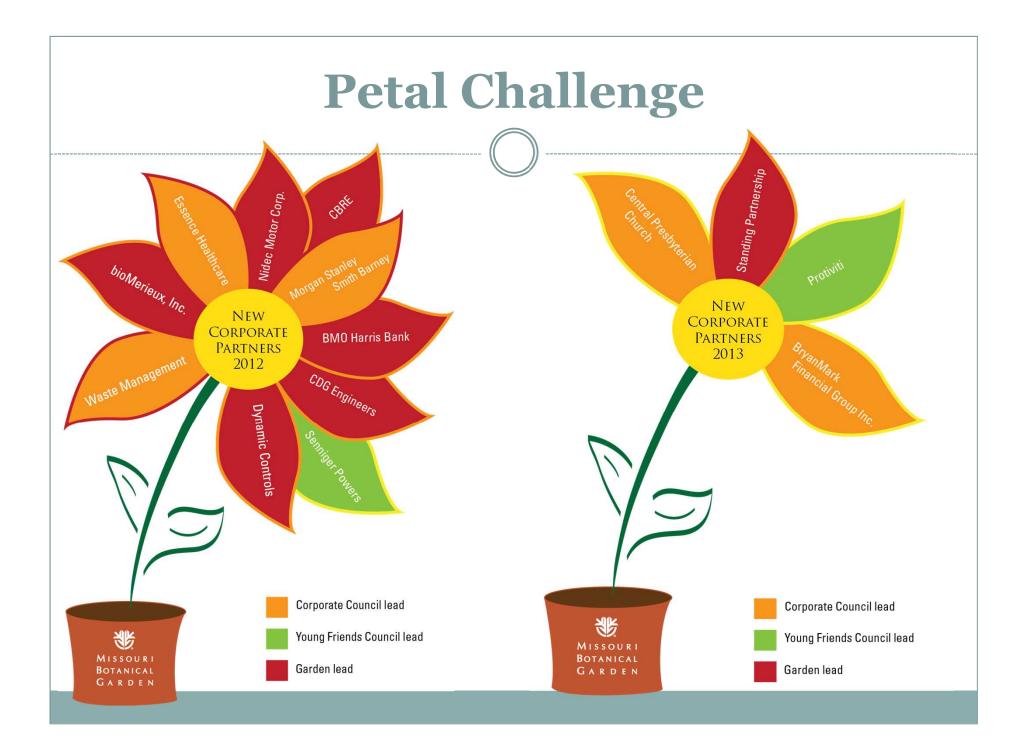




Corporate Outreach Subcommittee



To develop and implement strategies in coordination with the Council chair and Missouri Botanical Garden staff to expand the Garden's outreach in the corporate community.



Council Engagement Subcommittee



To plan meeting content and ongoing communication forums for the Corporate Council in coordination with the Council chair and Missouri Botanical Garden staff.

Metrics Update												
Metrics	Actual 12/31/08	Actual 12/31/09	Actual 12/31/10	Actual 12/31/11	Actual 12/31/12	Actual 5/31/13	Target 12/31/13					
Corporate Partner Companies	65	68	85	90	91	92	105					
Number of New Partners		4	12	11	10	4	12					
Corporate Council Participation	30	34	40	45	54	56	60					
Corporate Council Reps with Personal Garden Memberships	12	24	35	45	51	54	60					
Total Above as Percentage	40%	70%	88%	100%	94%	96%	100%					
Corporate Partners Program Total Financial Support	\$126,200	\$163,140	\$192,793	\$216,000	\$174,000	\$70,000	\$220,000					

Metrics Update - Continued

Metrics	Actual 12/31/08	Actual 12/31/09	Actual 12/31/10	Actual 12/31/11	Actual 12/31/12	Actual 06/03/13	Target 12/31/13
Corporate Partner Days – Number of Events	2	2	4	4	4	2	5
Corporate Partner Days – Attendance (total)	811	1,413	2,430	2,444	6,136	1,475	4,250
Corporate Partner Days – Attendance (average)	405	706	607	611	1,534	738	850
Special In-company Outreach Opportunities	0	3	4	9	9	6	10
Corporate Site Rental (number of events)	94	50	60	67	101	45	80

Corporate Partners Days

- Corporate Ambassador Update
- Results from Recent Events
 - February 24 Orchid Show
 - June 2 Foodology
- Coming Corporate Partners Days:
 - July 16 Evening Hours
 - September 15 –
 Shaw Nature Reserve



Sustainability Initiatives Subcommittee



To disseminate information about ways in which sustainability programs are developed and implemented in the corporate community from workplace and external constituency perspectives.

St. Louis Green Business Challenge

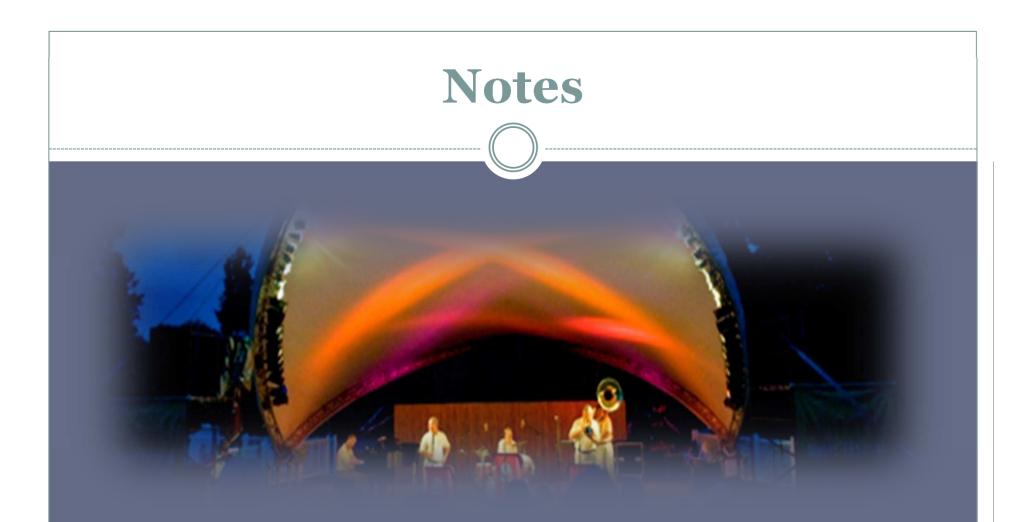
CHALLENGE











Next Corporate Council Meeting Thursday, September 12, 2013, at 7:30 a.m. Sophia M. Sachs Butterfly House