

## June 19, 2013, Meeting Topics

**Council Welcome** 

**Presentation by June Hutson** 

**Council Update** 

**Corporate Outreach Subcommittee Update** 

**Council Engagement Subcommittee Update** 

**Sustainability Initiatives Subcommittee Update** 

**Final Notes** 





#### **Corporate Council Transition**

#### Welcome new Corporate Council chair, Brian Rothery





#### **Welcome New Members**



Linda Lockwood Regions Bank

Julie Steininger & Christi Dixon Standing Partnership

> Steve Wang Protiviti

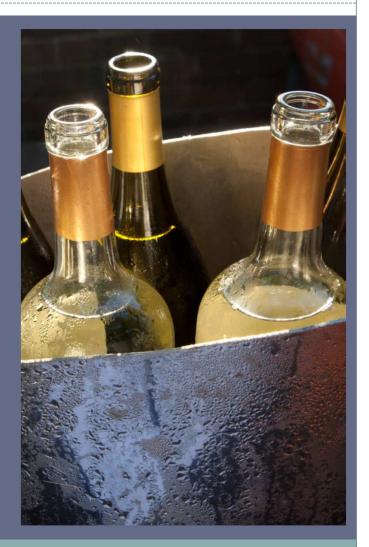
## **BiodiverseCity Update**

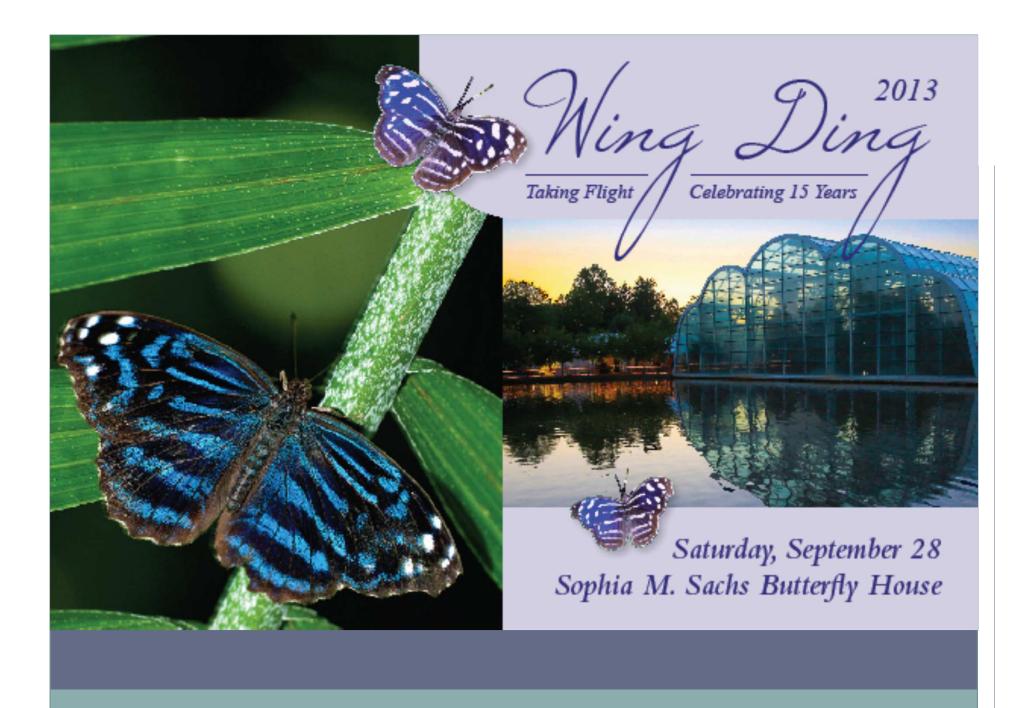
- BiodiverseCity Development Team met in March
  Includes Corporate Council volunteers and Garden staff
- Program scope and goals formalized as *BiodiverseCity St. Louis*
- BiodiverseCity Summit held May 15
  - 69 attendees representing nonprofits, businesses, educational institutions, local government, and others
- Next BiodiverseCity Development Team meeting in July

## **April 19 Wine Dinner**

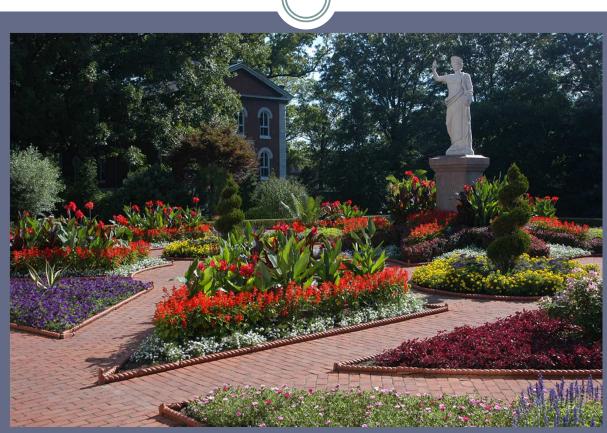
#### Around the World Wine Dinner

- The Sun and The Soil
- Mexican-themed four-course meal and wine pairings
- 31 of 62 attendees were Council members and their guests

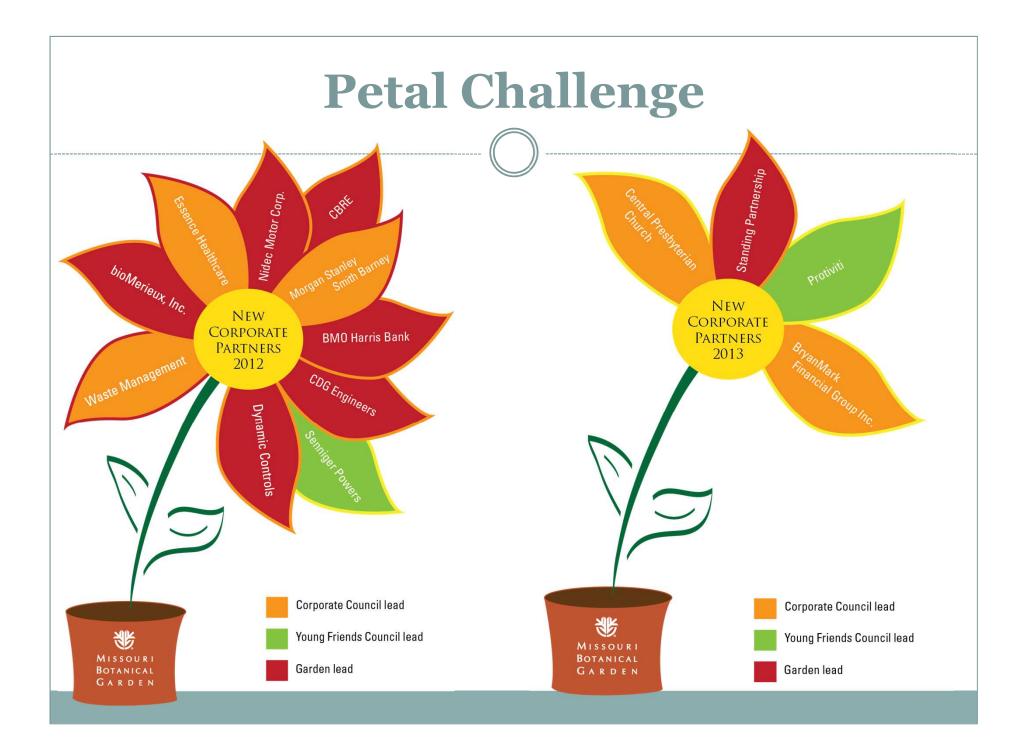




#### **Corporate Outreach Subcommittee**



To develop and implement strategies in coordination with the Council chair and Missouri Botanical Garden staff to expand the Garden's outreach in the corporate community.



#### **Council Engagement Subcommittee**



To plan meeting content and ongoing communication forums for the Corporate Council in coordination with the Council chair and Missouri Botanical Garden staff.

Metrics Update												
Metrics	Actual 12/31/08	Actual 12/31/09	Actual 12/31/10	Actual 12/31/11	Actual 12/31/12	Actual 5/31/13	Target 12/31/13					
Corporate Partner Companies	65	68	85	90	91	92	105					
Number of New Partners		4	12	11	10	4	12					
Corporate Council Participation	30	34	40	45	54	56	60					
Corporate Council Reps with Personal Garden Memberships	12	24	35	45	51	54	60					
Total Above as Percentage	40%	70%	88%	100%	94%	96%	100%					
Corporate Partners Program Total Financial Support	\$126,200	\$163,140	\$192,793	\$216,000	\$174,000	\$70,000	\$220,000					

#### **Metrics Update - Continued**

Metrics	Actual 12/31/08	Actual 12/31/09	Actual 12/31/10	Actual 12/31/11	Actual 12/31/12	Actual 06/03/13	Target 12/31/13
Corporate Partner Days – Number of Events	2	2	4	4	4	2	5
Corporate Partner Days – Attendance (total)	811	1,413	2,430	2,444	6,136	1,475	4,250
Corporate Partner Days – Attendance (average)	405	706	607	611	1,534	738	850
Special In-company Outreach Opportunities	0	3	4	9	9	6	10
<b>Corporate Site Rental</b> (number of events)	94	50	60	67	101	45	80

#### **Corporate Partners Days**

- Corporate Ambassador Update
- Results from Recent Events
  - February 24 Orchid Show
  - June 2 Foodology
- Coming Corporate Partners Days:
  - July 16 Evening Hours
  - September 15 –
    Shaw Nature Reserve



#### **Sustainability Initiatives Subcommittee**



To disseminate information about ways in which sustainability programs are developed and implemented in the corporate community from workplace and external constituency perspectives.

# St. Louis Green Business Challenge

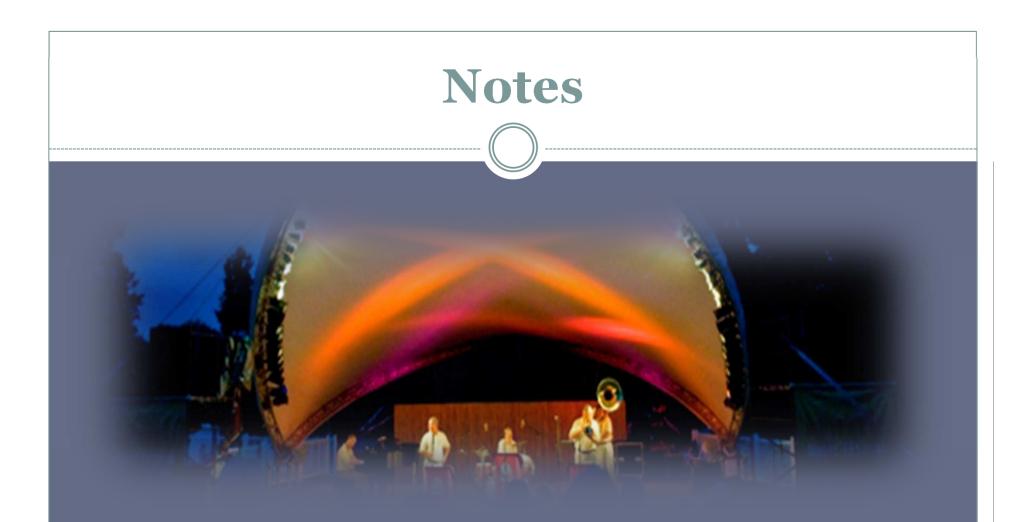
# **CHALLENGE**











Next Corporate Council Meeting Thursday, September 12, 2013, at 7:30 a.m. Sophia M. Sachs Butterfly House