


# CORPORATE PHILANTHROPY AND THE MISSOURI BOTANICAL GARDEN

*Opportunities for Partnership in 2013*



MISSOURI BOTANICAL GARDEN



The Missouri Botanical Garden needs the community's financial support to remain a vibrant cultural attraction and world-leading plant science operation. Corporate support demonstrates that organizations that drive the local economy value the Garden. Your support tells the community you know the importance of a rich cultural life, a healthy planet, and opportunities to learn and grow.

## The Win-Win of Corporate Sponsorship

Corporate contributions support a beloved local cultural institution with a global impact. In turn, the Garden gives its sponsors a level of recognition and additional benefits that few other promotional efforts can match.

## With your support, the Garden accomplishes great things.

Almost one million people a year experience the Missouri Botanical Garden and its family of attractions, which include Shaw Nature Reserve in Gray Summit and the Sophia M. Sachs Butterfly House in Chesterfield.

The strength of the combined sites brings to a new level the number of opportunities for community members to engage, explore, discover, and unwind.

In addition to strengthening cultural life and educational opportunities in St. Louis, the Garden is also a source of local pride. The Garden runs the most productive and respected plant research program in the world—work that supports critical progress on issues such as global climate change, hunger, and managing disease.

Your contributions make possible the Garden's ongoing work in providing a place of respite, education, and world-changing scientific work.





## In appreciation for your support, the Garden offers great things for you.

Through your corporate sponsorship, the Garden helps you reach university students, art enthusiasts, educators, retirees, parents, gardeners, executives, and environmentalists. We connect you to the region's most educated and socially engaged. (See demographic data on Garden members on page 16.)

In addition to publicly recognizing your generosity and giving you the opportunity to share products or information with consumers, the Garden also offers you a chance to have fun. Benefits vary by the level at which you give, but most sponsorship packages include:

### Recognition

The Garden publicly acknowledges its sponsors at every opportunity. Sponsors are mentioned on the Garden's website, which attracts 300,000 visitors every month (a number that not does count returning visits from repeat users); in a quarterly publication to more than 41,000 membership households; and on banners, signs, and news releases specific to the sponsored event.

Sponsors may also be acknowledged on interstate billboards and through radio, mobile marketing, television, social media, and newspaper advertising.

### Special Access to the Garden

Event sponsors at the Garden enjoy terrific opportunities. Sponsors receive free admission to festivals and floral shows, free admission to the Garden and its family of attractions, VIP access, use of Garden facilities for a corporate event (free or reduced rate, depending on sponsorship), and much more.

### Special Access to Garden Visitors

We welcome presenting sponsors interested in introducing new products or sharing information about their company. Because every company's goals are distinct, the Garden and presenting sponsor approach this possibility on a case-by-case basis.

### Networking Opportunities

Presenting sponsors may also receive one-year complimentary memberships to the Garden's Corporate Partners Program and a seat on the Corporate Council. The council is an opportunity to meet other executives and shape the future of the iconic Missouri Botanical Garden.

# FOODOLOGY: DIG IN!

Food connects us all. Everything we eat, whether directly or indirectly, comes from plants. Of the 400,000 known plant species, more than 20,000 are edible. Yet a mere 14 kinds of crop plants make up most of what we eat today.

Throughout 2013, the Garden will share these and other intriguing stories from the extraordinary world of plants during *Foodology: Dig In!*, a year-long series of exhibits, events, and community engagement initiatives. By sparking community conversations around the origins, sustainability, and health of what we eat, the Garden will be inviting everyone to think about the plants on their plate in all new ways.



# Sponsorship Opportunities for the Year of Food will include:

## Garden Blitz: Get to Know & Grow Your Food!

*April 6*

Meet local farmers and experience taste tests from local restaurants during this food-centric Saturday. Enjoy a high-profile speaker, book signings, pre-registered edible gardening and cooking classes, and food-themed tours.

*Present Garden Blitz – \$10,000*



## Savor Your Summer!

*May 25–August 25*

This 13-week series will feature local chefs inviting participants to explore global cuisine, try new things, and take chances in their own kitchens. Among plans are Celebrity Chef Mondays, Family Food Saturdays, and Spicy Sundays.

*Present Savor Your Summer! – \$10,000 for a single recurring day of each week, such as the series of Celebrity Chef Mondays, or \$35,000 to present the entire 13-week series.*



## Picnic Weekends at the Sophia M. Sachs

### Butterfly House

Visitors to the Butterfly House will enjoy Pollinator Picnics during weekends in June, July, and August. The picnics will be an exploration of foods made possible by butterflies, bees, and birds.

*Present Pollinator Picnics – \$10,000*



## Fall Harvest Concert Series at Shaw Nature Reserve

The Reserve in Gray Summit will invite the Garden community to enjoy bluegrass music, locally grown fare, beer, and wine during four beautiful and crisp Saturdays throughout September and October.

*Present the Harvest Concert Series – \$15,000*



## Exhibits and Opportunities to Learn

Ridgway Visitor Center will feature a series of food-inspired art exhibits throughout the year. The Doris I. Schnuck Children’s Garden will invite families to dig in and get their hands dirty in our edible garden. A fun and interactive exhibit in Brookings Interpretive Center will challenge visitors to explore what they eat, test their Food IQ, calculate how far their food travels, and more.

*Present Welcome Exhibits – \$20,000*

*Present Exhibits in Brookings Interpretive Center – \$20,000*

*Present Edible Garden in the Children’s Garden – \$10,000*



For a full list of benefits, please see page 27.

# Weekend Celebrations

Chinese Culture Days

Japanese Festival

Best of Missouri Market

Green Homes and Great Health



# Chinese Culture Days

May 18–19

This annual cultural celebration attracts more than 11,000 people each year. They enjoy a Grand Parade featuring a 70-foot, 24-legged traditional Chinese dragon and pair of dancing lions, a fashion show, cooking demonstrations, martial arts, Chinese calligraphy, painting, authentic regional cuisine, and much more! Visitors will also enjoy t'ai chi and tea-tasting as part of tours of the Margaret Grigg Nanjing Friendship Garden, the most authentic Chinese garden of its size in the United States.

## *Present Chinese Culture Days – \$25,000*

In addition to the standard and extensive recognition package, sponsors receive signs to display at their place of business and 200 admission passes to Chinese Culture Days.

For a full list of benefits, please see pages 28–29.



# Japanese Festival

*Labor Day Weekend | August 31–September 2*

From the moment the sake barrel breaks during opening ceremonies until the last sumo wrestler leaves the stage, this weekend at the Garden is a wildly popular and always festive celebration of everything Japanese.

The festival, with the beautiful 14-acre Japanese Garden at its center, attracts nearly 45,000 people over three days. It celebrates the history, culture, and people of Japan through taiko drumming, ritual tea ceremonies, martial arts demonstrations, a Japanese marketplace, Japanese cuisine, ice sculpting, bon odori festival dancing, Bunraku puppet theater, and more.

## *Present the Japanese Festival – \$50,000*

This festival is the most highly publicized on the Garden calendar and offers sponsors the greatest exposure.

Benefits of a presenting sponsorship include acknowledgement on billboards along major highways, company featured in comprehensive media campaign, 250 tickets to the Japanese Festival, tickets to Teahouse Island tours, a full-page ad in the festival program, and more.

For a full list of benefits, please see pages 28–29.





# Best of Missouri Market

*October 4–6*

The Best of Missouri Market® is an outdoor celebration of the best the state has to offer. Growers, chefs, artists, bakers, craftspeople, florists, jewelers, potters, and sculptors bring their wares to the Market to create a shopping experience unduplicated in the Midwest.

The festive weekend has become the unofficial kickoff of the holiday shopping season for more than 25,000 people. Many converge at dawn to be the first to sample the goods at the Market and see what's new among the 120-plus vendors. They enjoy live music, great food, and a Kids Corner that features cow-milking, barnyard animals, and activities for the whole family.

## *Present Best of Missouri Market – \$25,000*

Sponsorship of the Market offers several opportunities to be mentioned in live radio and television interviews. Your company's name will also appear on a billboard along a major highway and the official Market t-shirt.

For a full list of benefits, please see pages 28–29.



A photograph of a young child in a red t-shirt with 'PUJOLS 5' on the back, painting a colorful mural on the side of a Metro bus. The mural features large green and yellow shapes. The child is holding a paintbrush and applying paint. The background is a solid green color.

# Green Homes Great Health Festival

*September 28*

Help your family live green—and live healthier! Celebrate sustainable living as you explore ways to maintain a healthy you and a healthy planet.

Visit over 100 green product and service exhibitors. Enjoy local foods, live music, and shopping at the Green Marketplace. Learn from expert presenters about everything from raising backyard chickens to home weatherization to the many ways plants sustain our homes, our health, and our living Earth.

Talk one-on-one with healthcare professionals. Receive prevention tips and free health screenings. Visit the eco-vehicle show, then participate in kids' activities—paint a mural on a Metro bus and compete in the annual solar car races.

*Present the Green Homes and Great Health Festival – \$15,000*

The presenting sponsor's logo will be featured on a Metro Art in Transit bus for one year and on the event t-shirt. The presenting sponsor company can also enjoy an in-company lunch-and-learn with a Garden sustainability expert.

For a full list of benefits, please see pages 28–29.



# Floral Shows

Orchid Show

Arid Regions Show: Deserts of  
the Southwestern United States

Gardenland Express:  
Holiday Flower & Train Show





# Orchid Show

*February 2–March 24*

Each year, about 44,000 people escape the gray and chilly days of winter with a visit to the popular and historic Orchid Show. This magical display of rare, exotic blooms provides a once-a-year glimpse of the Garden's world-class orchid collection. It mesmerizes and delights guests. In 2013, the Orchid Show theme will transport visitors to a tropical village in lush Madagascar.

*Present the Orchid Show – \$25,000.*

This floral show provides wonderful opportunities for sponsors interested in product giveaways and bag stuffers. The Orchid Show's exclusive premiere for the Garden's upper-level members and donors on January 31 and members-only preview on February 1 offer additional opportunities for sponsors to be recognized and associated with the elegant beauty of the show.

Too late to budget for sponsorship in 2013? Consider the 2014 Orchid Show.

For a full list of benefits, please see pages 28–29.



# Arid Regions Show: Deserts of the Southwestern United States

*July 1–August 15*

For a botanical garden that delights visitors with an indoor rainforest and authentic gardens from distant countries, it is only fitting to bring the desert to St. Louis. This newly reintroduced Arid Regions Show will feature plants rarely on display from North American deserts. The show will emphasize plants used by Native Americans; the anticipated 20,000 visitors will learn about the economic and medicinal potential of cacti and other desert plants and see a traditional Navajo hogan dwelling.

*Present the Arid Regions Show:*

*Deserts of the Southwestern United States – \$25,000*

For a full list of benefits, please see pages 28–29.



# Gardenland Express: Holiday Flower & Train Show

*November 27–January 1*

This festive holiday floral exhibit is as much a part of families' traditions as hanging ornaments and baking cookies. More than 46,000 people visit this exhibit in the indoor floral display hall at Ridgway Visitor Center. They love the lush greenery and bright poinsettias surrounding a display that features eight tiny trains meandering through vibrant holiday scenes.

*Present Gardenland Express: Holiday Flower & Train Show – \$25,000*

This floral show provides wonderful opportunities for sponsors interested in product giveaways and bag stuffers. The exclusive premiere for the Garden's upper-level members and donors on December 3, well as the members-only preview on December 4, offer additional opportunities for sponsors to be visible and hospitable in conjunction with this holiday floral show.

For a full list of benefits, please see pages 28–29.





# *Fun for Families*

## *Events Just for Members*

Eggstravaganza

Members' Family Picnic

Ghouls in the Garden

Breakfast with Santa





# Especially for Members

More than one million people visit the Garden and its family of attractions each year. Among them is a very special group of people who support the Garden's work through membership. They are essential to the Garden and anchors in the cultural community.

Take a look at our membership base. They are:

**EDUCATED** Forty-seven percent have postgraduate degrees; an additional 32 percent have bachelor's degrees.

**ABLE TO SPEND** Fourteen percent of our member households report earning more than \$150,000 a year. An additional 23 percent earn more than \$100,000 annually, and an additional 19 percent earn at least \$75,000 each year.

**ESTABLISHED** Ninety-four percent of members own their own homes. Seventy-one percent live in St. Louis City or County. The vast majority of remaining members live in a community on the perimeter of the metropolitan area.

**ENGAGED** Ninety-five percent of the Garden's members are internet savvy. They count among their interests traveling, hiking, reading, and gardening.

The Garden hosts several events each year exclusively for members. Presenting sponsors will have the opportunity to reach this most impressive audience.



# Eggstravaganza

*March 23*

Spring comes early at the Missouri Botanical Garden. The annual egg hunt—and photos with Bunny the Garden rabbit—attracts more than 1,700 member parents and children to enjoy a morning at the Garden.



## Members' Family Picnic

*July 19*

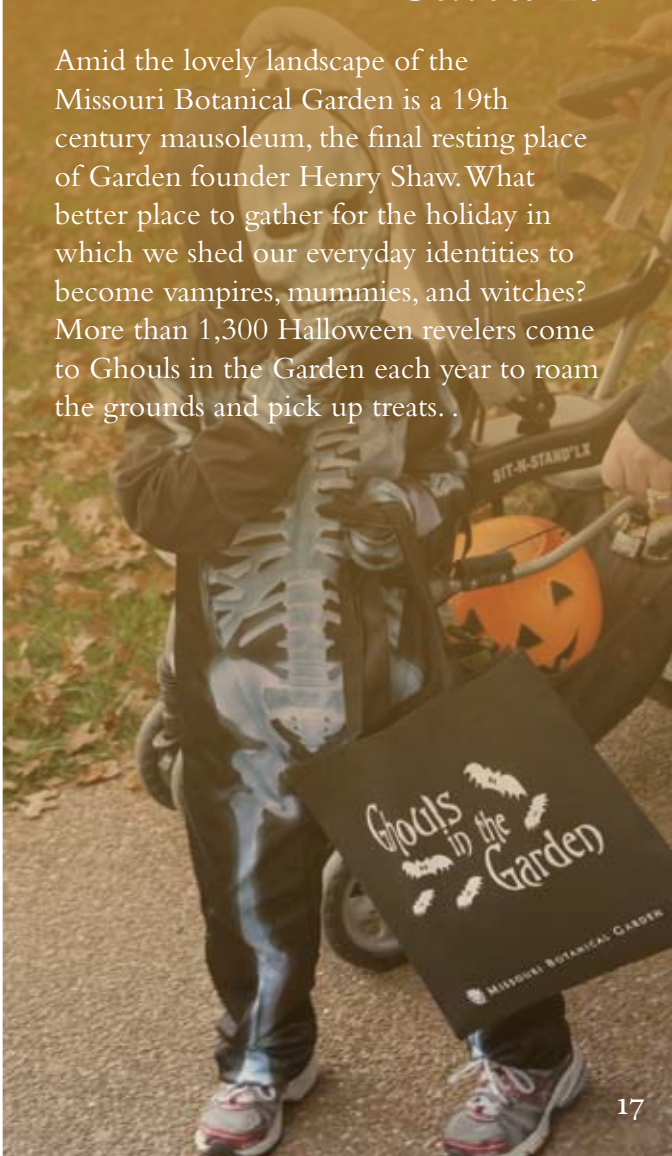
A meal on the lawn is a wonderful way to celebrate summer. A meal on the Garden's lawn during Members' Family Picnic takes summer fun to a whole new level. Families enjoy jugglers, magicians, face painters, balloon artists, and live musical entertainment.



## Ghouls in the Garden

*October 27*

Amid the lovely landscape of the Missouri Botanical Garden is a 19th century mausoleum, the final resting place of Garden founder Henry Shaw. What better place to gather for the holiday in which we shed our everyday identities to become vampires, mummies, and witches? More than 1,300 Halloween revelers come to Ghouls in the Garden each year to roam the grounds and pick up treats.







# Breakfast with Santa

*December 7*

In the hectic days of the holiday season, Santa takes time to visit more than 1,300 holiday revelers at the Garden in his iconic red costume and big white beard. The event includes a buffet breakfast, a take-home craft, music, and time to share a holiday wish list with Santa.

- Present all four Members’ Events – \$15,000*
- Present any single Members’ Event – \$5,000*

The Garden promotes these events heavily to members. Sponsors enjoy acknowledgements through social media, e-mail, and postcard communications. Sponsors also receive invitations to participate in these special events.

For a full list of benefits, please see pages 30–31.



# *Fun for Families* *at the Butterfly House*

March Morpho Mania

October Owls and Orchids

Winter Jewels

Supper with Santa

Hot, Hot, Hot

Bug Hunt

Booterflies





# March Morpho Mania

*Sophia M. Sachs Butterfly House*

*March 1–31*

Something magical happens when 3,000 lovely Blue Morpho butterflies are released en masse in the conservatory of the Sophia M. Sachs Butterfly House. Crowds are captivated. March Morpho Mania® has become increasingly popular and attracts more than 20,000 people during the month. This event is a wonderful opportunity for a sponsor and delivers an important message on preserving our natural world. This month-long event highlights a conservation partnership between the Butterfly House and a rain forest preserve in Costa Rica.

*Present March Morpho Mania – \$7,500*

Benefits include your company's name and logo on a 30-foot banner outside the Butterfly House for the entire month of March. Your company can also enjoy an exclusive butterfly release—an unforgettable experience.

For a full list of benefits, please see pages 28–29.





# October Owls and Orchids

*Sophia M. Sachs Butterfly House*

*October 1–31*

Every butterfly has its season; at the Butterfly House, October belongs to the owl. October Owls and Orchids combines a spectacular and colorful floral display with an infusion of nearly 2,000 owl butterflies. The conservatory stays open during evening hours to share with visitors the beauty and fascinating behavior of the butterflies. At dawn and dusk, they move through the conservatory at top speeds in clusters of at least a dozen, showing off the undersides of their wings, which resemble an owl's eye. Attendance has exceeded 12,000 participants in each of the first two years.

*Present October Owls and Orchids – \$7,500*

Benefits include your company's name and logo on a 30-foot banner outside the Butterfly House for the entire month of October. Your company can also enjoy an exclusive butterfly release—an unforgettable experience.

For a full list of benefits, please see pages 28–29.



## Winter Jewels

*Weekends from November 24–25 to December 29–30*

The Sophia M. Sachs Butterfly House will add sparkle to the gray days of December with Winter Jewels. Butterflies chosen for their jewel-tone wings, including the majestic Ruby Lacewings, Emerald Peacocks, and sapphire-winged Ulysses, will fly freely in the 8,000-square-foot conservatory made even lovelier by a lush tropical floral and light display. Children will enjoy crafts and a holiday light display.

### *Present Winter Jewels – \$10,000*

Benefits include your company's name and logo on a 30-foot banner outside the Butterfly House for the five weeks of the event. Your company can also enjoy an exclusive butterfly release—an unforgettable experience.

For a full list of benefits, please see pages 28–29.

*As a bonus sponsorship opportunity, you are invited to sponsor Supper with Santa in addition to Winter Jewels for an additional \$2,500. (Details about Supper with Santa below.)*



## Supper with Santa

*December 8, 15, and 22*

Santa Claus will make a special appearance during three Saturday evenings of Winter Jewels. Guests will enjoy a dinner buffet, holiday crafts, carolers, hot cocoa, cookie decorating, and a photograph with Santa.

### *Present Supper with Santa as a standalone series of events – \$5,000*

For a full list of benefits, please see pages 30–31.



When a child experiences wonder, the moment is as unforgettable for those who witness it as it is for the child. At the Sophia M. Sachs Butterfly House, those moments happen every day. This is your invitation to be a part of the best of these unforgettable moments.



## Hot, Hot, Hot

*January 26–27*

Hundreds of families escape winter with this close-to-home tropical getaway in the lush and vibrant setting of the butterfly conservatory. Many hundreds of tropical butterflies take center stage and are complemented by tropical fun, including live steel drum music, a sandbox, and kid-friendly fun such as face painting, crafts, and games.



## Bug Hunt

*July 20–21*

This immersion experience in all things bugs has gained popularity among nature enthusiasts since it began in 2008. An entomologist, or bug expert, accompanies children as they grab a net, capture insects, and study them before returning them safely outdoors. This special weekend includes four field excursions.



## Booterflies

*October 27–28*

This is horror-free Halloween fun and a popular alternative to trick-or-treating. Children enjoy insect-inspired games and crafts.

*Present Booterflies, Bug Hunt, or  
Hot, Hot, Hot – \$3,000*

*Present all Three Events – \$7,500*

For a full list of benefits, please see pages 30–31.

# Young Friends and Community Fun

Trivia Night—Garden Style

Fest-of-Ale

St. Patrick's Day Parade





Among the Garden's membership is a group dedicated to ensuring a strong future for the Garden and broader cultural community. They are the Young Friends of the Missouri Botanical Garden, an organization of nearly 4,000 young professionals who often serve as Garden volunteers and host special events to engage their peers in the Garden's mission. Hundreds of young professionals attend each event.

Join us for these events in 2013.

## Trivia Night— Garden Style

*February 16*

Classic trivia with special Garden-themed categories such as botanical drinks and rock songs with lyrics involving plants.

## Fest-of-Ale

*October 18*

Local brews are the perfect accompaniment to a late summer evening at the Garden. This popular Young Friends gathering features live music, beer samples, appetizers, and great networking.

*Present one Young Friends' Event — \$5,000*

*Present both Young Friends' Events — \$8,000*

For a full list of benefits, please see pages 30–31.





## St. Patrick's Day Parade Float

*Saturday, March 16*

For the first time in 2012, the Garden created a float for the city's downtown St. Patrick's Day Parade as a celebration of the Irish heritage of Garden President Dr. Peter Wyse Jackson. The Garden won "Best Commercial Unit" for this inaugural entry and has even bigger plans for the 2013 parade.

Help us celebrate with a \$25,000 sponsorship! The contribution will be acknowledged with your name on the float.

For a full list of benefits, please see pages 28–29.



YEAR OF FOOD SPONSOR BENEFITS	\$10,000 GARDEN BLITZ OR SAVOR SUMMER! SERIES DAY	\$35,000 SAVOR SUMMER! ENTIRE SERIES	\$10,000 POLLINATOR PICNICS	\$15,000 HARVEST CONCERT SERIES	\$20,000 WELCOME EXHIBITS OR BROOKINGS CENTER EXHIBITS	\$10,000 EDIBLE GARDEN
Presenting Sponsor	✓	✓	✓	✓	✓	✓
<i>Bulletin</i> listing	✓	✓	✓	✓	✓	✓
E-gram listing	✓	✓	✓	✓	✓	✓
Social media	✓	✓	✓	✓	✓	✓
Member postcard	✓	✓	✓	✓	✓	✓
Event press release	✓	✓	✓	✓	✓	✓
Annual report	✓	✓	✓	✓	✓	✓
Website event page	NAME	LOGO	LOGO	LOGO	NAME	NAME
Signs at business	✓	✓	✓	✓	✓	✓
Product/info	✓	✓	✓	✓	✓	✓
Marketing prominence	✓	✓	✓	✓	✓	✓
Interview mention	✓	✓				
Logo/name collateral	✓	✓	✓	✓	✓	✓
Logo/name advertising	✓	✓	✓	✓	✓	✓
Ad in program	✓					
1 year Corporate Partner membership	SUPPORTER	UNDER-WRITER	SUPPORTER	SUPPORTER	INVESTOR	SUPPORTER
Garden passes	100	300	100	100	100	100
Event tickets	25★	N/A	25	25	N/A	N/A

★Event tickets not applicable for Savor Summer! Series

Continued

PRESENTING SPONSORS BENEFITS IN 2013	\$50,000 JAPANESE FESTIVAL	\$25,000 CHINESE CULTURE DAYS	\$25,000 BEST OF MISSOURI MARKET	\$25,000 ORCHID SHOW	\$25,000 ARID REGIONS SHOW	
Designation as Presenting Sponsor	✓	✓	✓	✓	✓	
Listing in the Garden's <i>Bulletin</i>	✓	✓	✓	✓	✓	
Listing in the members' e-gram and public e-gram	✓	✓	✓	✓	✓	
Listing on relevant social media updates	✓	✓	✓	✓	✓	
Listing in members' postcard	✓	✓	✓	✓	✓	
Listing in event press releases	✓	✓	✓	✓	✓	
Recognition in the annual report	✓	✓	✓	✓	✓	
Company listed on the Garden website event page	LOGO	LOGO	LOGO	LOGO	LOGO	
Authorization to display signs at your business	✓	✓	✓	✓	✓	
Product or information distribution	✓	✓	✓	✓	✓	
Prominence in event marketing plan	✓	✓	✓	✓	✓	
Exclusive mention in media interviews	✓	✓	✓			
Logo/name included in all event collateral	✓	✓	✓	✓	✓	
Logo/name on event advertising	✓	✓	✓	✓	✓	
Full-page ad in event program	✓	✓	✓	N/A	N/A	
Company featured on event banner	✓	✓	✓	✓	✓	
One-year Corporate Partner membership and benefits	SHAREHOLDER	UNDERWRITER	UNDERWRITER	INVESTOR	INVESTOR	
Garden general admission passes	250	100	100	100	100	
Butterfly House general admission passes						
Event tickets	250★	200	100	100★	100	

★Tickets to subsidiary event components are also included. See event overview for details.



	\$25,000 HOLIDAY FLOWER AND TRAIN SHOW	\$25,000 ST. PATRICK'S DAY FLOAT	\$15,000 GREEN HOMES AND GREAT HEALTH	\$10,000 WINTER JEWELS	\$7,500 MARCH MORPHO MANIA	\$7,500 OCTOBER OWLS AND ORCHIDS
	✓	✓	✓	✓	✓	✓
	✓	✓	✓	✓	✓	✓
	✓	✓	✓	✓	✓	✓
	✓	✓		✓	✓	✓
	✓	✓	✓	✓	✓	✓
	✓	✓	✓	✓	✓	✓
	✓	✓	✓	✓	✓	✓
	LOGO	LOGO	LOGO	LOGO	LOGO	LOGO
	✓	✓	✓	✓	✓	✓
	✓	✓	✓	✓	✓	✓
	✓	✓				
	✓	✓	✓	✓	✓	✓
	✓	✓				
	N/A	N/A	N/A	N/A	N/A	N/A
	✓	✓	✓	✓	✓	✓
	INVESTOR	INVESTOR	SUPPORTER	SUPPORTER	SUPPORTER	SUPPORTER
	100	100	150	50	50	50
				100	100	100
	100★	100	N/A	N/A	N/A	N/A

Continued

PRESENTING SPONSORS BENEFITS IN 2013	\$5,000 BREAKFAST WITH SANTA	\$5,000 MEMBERS' FAMILY PICNIC	\$5,000 GHOULS IN THE GARDEN	\$5,000 EGGSTRA-VAGANZA	\$5,000 TRIVIA NIGHT—GARDEN STYLE
Designation as Presenting Sponsor	✓	✓	✓	✓	✓
Listing in the Garden's <i>Bulletin</i>	✓	✓	✓	✓	✓
Listing in the members' e-gram and public e-gram	✓	✓	✓	✓	✓
Listing in members' postcard	✓	✓	✓	✓	✓
Listing in event press releases	✓	✓	✓	✓	✓
Recognition in the annual report	✓	✓	✓	✓	✓
Company listed on the Garden website event page	NAME	NAME	NAME	NAME	NAME
Logo/name included in all event collateral	✓	✓	✓	✓	✓
Full-page ad in event program	N/A	N/A	N/A	N/A	N/A
Garden general admission passes	25	25	25	25	25
Butterfly House general admission passes					
Event tickets	10	10	10	10	TABLE OF 10



	\$5,000 FEST- OF-ALE	\$5,000 SUPPER WITH SANTA	\$3,000 HOT, HOT, HOT	\$3,000 BUG HUNT	\$3,000 BOOTER- FLIES
	✓	✓	✓	✓	✓
	✓	✓	✓	✓	✓
	✓	✓	✓	✓	✓
	✓	✓	✓	✓	✓
	✓	✓	✓	✓	✓
	✓	✓	✓	✓	✓
	NAME	NAME	NAME	NAME	NAME
	✓	✓	✓	✓	✓
	N/A	N/A	N/A	N/A	N/A
	25				
		25	25	25	25
	10	10	10	10	10



We hope you have found the perfect opportunity in 2013 to strengthen your company's position in the community while you strengthen the community itself. We also work with companies that seek other ways to support the Garden, including:

- Providing special project support for education, plant science and conservation, or horticulture programs.
- Becoming part of the Garden's Corporate Partners Program and Corporate Council (details at [www.mobot.org/corporate](http://www.mobot.org/corporate)).
- Matching employee contributions to the Garden.

Questions? Call (314) 577-0217, or send an e-mail to [corporate@mobot.org](mailto:corporate@mobot.org).

Your support helps save at-risk species and protects habitats close to home and around the world. On behalf of the Missouri Botanical Garden and our one shared planet, thank you.

ECO LOGO, CHLORINE FREE, BIO GAS, FSC LOGO HERE

Printed on Rolland Enviro100 Print which contains FSC Certified 100% post-consumer fiber, is ecologo and processed chlorine-free accredited and is manufactured by Cascades using biogas energy.

This Helped the Missouri Botanical Garden save the equivalent of 636 lbs of waste, 5,030 gallons of water, and 1,653 lbs of carbon dioxide.



**MISSOURI BOTANICAL GARDEN**

4344 Shaw Boulevard • St. Louis, MO 63110  
(314) 577-5100 • 1-800-642-8842 • [www.mobot.org](http://www.mobot.org)

©2012 Missouri Botanical Garden  
Printed on recycled paper. Please recycle.  
Photography by Kimberly Bretz, Kat Douglas, Brent Johnston, JJ Lane, David Merritt, Josh Monken, Brian Mueller, Andrea Nickrent, Heather Marie Osborn, Mary Lou Olson, Ryan Rumberger, Christy Siebert, Paul Straatman, Michele Steinberg, Leslie Wallace, Laila Wessel, and Erin Whitson.

To discover and share knowledge about plants and their environment in order to preserve and enrich life.

*-mission of the Missouri Botanical Garden*