



September 28, 2013

green homes
great health
FESTIVAL



MISSOURI BOTANICAL GARDEN



SPONSORSHIP INFORMATION

The Green Homes & Great Health Festival is the Missouri Botanical Garden's annual celebration of sustainable living and the year-long mission of the EarthWays Center. Event guests explore the links between sustainability, conservation at home, and a healthy environment. They visit over 100 green product and service exhibitors, learning more about home improvement and healthy homes. Health experts provide information about a variety of health issues, cancer prevention tips, and one-on-one health conversations.

The festival features local foods and beverages, live music, and sustainable and handmade shopping at the Green Marketplace. At the Alternative Vehicle Show, owners discuss the performance and efficiency of their personal cars, trucks, and business utility vehicles.

Presentations and demonstrations throughout the day share the many ways that plants, air, water, soil, and energy sustain our homes, our health, and our living Earth. In 2013, the event will include additional hands-on activities in a "Make It and Take It" do-it-yourself area.

Children and families enjoy solar car races, storytelling, puppet shows, making art from recycled materials, and other activities. They can even paint an eco-themed mural on a Metro bus!

Connect with thousands of event guests through this hands-on, day-long festival of learning, playing, and engaging people of all ages with a sustainable, healthy lifestyle. Become a sponsor of the 2013 Green Homes & Great Health Festival.

Festival Area Sponsors: \$5,000

The Green Homes & Great Health Festival includes diverse activities and engagement opportunities. Connect your brand with a specific element of the festival.

- Sponsor name/logo featured in event promotional materials, collateral, and signage
- Sponsor name/logo featured on festival t-shirts
- Sponsor name/logo featured at sponsored area during Green Homes & Great Health Festival
- Sponsor name/logo featured on Garden website (300,000 unique visitors per month and over one million monthly page views)
- Recognition as event sponsor in event press releases distributed to 200 media outlets
- Sponsor name featured in the Garden's *Bulletin* (sent to more than 45,000 member households)
- Recognition as event sponsor in the Missouri Botanical Garden's annual report
- Authorization to display signage at your business highlighting your support of the Green Homes & Great Health Festival
- Lunch & Learn sustainability presentation at your organization hosted by Jean Ponzi, Green Resources Manager with the EarthWays Center
- 10' x 20' tented display space with two tables for product sampling and/or demonstrations in appropriate festival location
- Full-page, black-and-white ad in the festival program distributed to all attendees (4.8" x 7.5" ad; artwork deadline is July 19, 2013)
- 50 Missouri Botanical Garden admission passes, which can be used for the Green Homes & Great Health Festival
- 20 Sophia M. Sachs Butterfly House admission passes

Children's Activities Sponsor

Green Marketplace Sponsor

Local Food Court Sponsor

*Make It and Take It DIY
Activities Sponsor*

Metro Bus Painting Sponsor

*Presentations and
Demonstrations Sponsor*

Sustainable Sponsor: \$2,000

- Sponsor name featured in event materials, collateral, and signage
- Sponsor name featured on Garden website
- Recognition as event sponsor in the Missouri Botanical Garden's annual report
- Authorization to display signage at your business highlighting your support of the Green Homes & Great Health Festival
- 10' x 20' tented display space with two tables for product sampling and/or demonstrations in appropriate festival location
- Half-page, black-and-white ad in the festival program distributed to all attendees (4.8" x 3.7" ad; artwork deadline is July 19, 2013)
- 20 Missouri Botanical Garden admission passes, which can be used for the Green Homes & Great Health Festival



Festival Friend: \$1,000

- Sponsor name featured in event materials, collateral, and signage
- Sponsor name featured on Garden website
- Recognition as event sponsor in the Missouri Botanical Garden's annual report
- Authorization to display signage at your business highlighting your support of the Green Homes & Great Health Festival
- 10' x 10' tented display space with one table for product sampling and/or demonstrations in appropriate festival location
- Quarter-page, black-and-white ad in the festival program distributed to all attendees (4.8" x 1.75" vertical ad or 2.25" x 3.7" horizontal ad; artwork deadline is July 19, 2013)
- 10 Missouri Botanical Garden admission passes, which can be used for the Green Homes & Great Health Festival

Media Sponsors

Help us get the word out! Media sponsors help connect the community with the festival, increasing awareness year after year.

Media Partner

- Prominent recognition as media sponsor in event promotional materials, collateral, signage and t-shirt
- Prominent recognition as media sponsor on Garden website
- Recognition as media sponsor in event press releases distributed to 200 media outlets
- Recognition as sponsor in the Missouri Botanical Garden's annual report
- Authorization to display signage at your business highlighting your support of the Green Homes & Great Health Festival
- One 6' table for product sampling and/or demonstrations in one of the festival's outdoor exhibitor or activities tents
- Opportunity to display newspapers or magazines for event guests at welcome tents (materials must be delivered with stand by September 26)
- Half-page, black-and-white ad in the festival program distributed to all attendees (4.8" x 3.7"). Logo and ad artwork deadline is July 19, 2013.
- 30 Missouri Botanical Garden admission passes, which can be used for the Green Homes & Great Health Festival

Media Supporter

- Recognition as media sponsor in event materials, collateral, and signage
- Recognition as media sponsor on Garden website
- Recognition as sponsor in the Missouri Botanical Garden's annual report
- Authorization to display signage at your business highlighting your support of the Green Homes & Great Health Festival
- One 6' table for product sampling and/or demonstrations in one of the festival's outdoor exhibitor or activities tents
- Opportunity to display newspapers or magazines for event guests at welcome tents (materials must be delivered with stand by September 26)
- Quarter-page, black-and-white ad in the festival program distributed to all attendees (2.25" x 3.7" vertical or 4.8" x 1.75" horizontal). Logo and ad artwork deadline is July 19, 2013.
- 10 Missouri Botanical Garden admission passes, which can be used for the Green Homes & Great Health Festival

For more information, contact Kristine Gruver, Corporate Relations Manager,
at (314) 577-0217 or corporate@mobot.org.

 **MISSOURI BOTANICAL GARDEN**
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To discover and share knowledge about plants
and their environment in order to preserve
and enrich life.

-mission of the Missouri Botanical Garden