



# Wing Ding <sup>2013</sup>

*Taking Flight*      *Celebrating 15 Years*



Sophia M. Sachs

## Butterfly House

a division of the



MISSOURI BOTANICAL GARDEN



# SPONSORSHIP OPPORTUNITIES

The Sophia M. Sachs Butterfly House and Missouri Botanical Garden invite you to participate as partners in the Butterfly House's signature gala, Wing Ding 2013.

Wing Ding 2013 will celebrate the 15th anniversary of the founding of the Butterfly House and what has been an extraordinary period of innovation.

The theme this year, Blue Wave, has two meanings. It is the name of the stunning butterfly that will populate the conservatory during the gala. It also hints at the great energy at work during this time of new programming and educational opportunities at this venue that instills wonder and curiosity in tens of thousands of children each year.

Proceeds from Wing Ding 2013 will support education programs, special exhibits and conservation initiatives at the Butterfly House.

Confirm your sponsorship by July 1 to ensure you receive complete recognition for your partnership.

## ABOUT THE SOPHIA M. SACHS BUTTERFLY HOUSE

The Butterfly House is home to 1,500 butterflies flying freely in an 8,000-square-foot conservatory. The butterflies delight guests as they flutter about and occasionally land on a shoulder, head, or hand. The Butterfly House opened in 1998 and became a member of the Garden's family of attractions in 2001. It welcomes more than 150,000 visitors each year and offers structured classes to more than 17,000 children.

## ABOUT THE MISSOURI BOTANICAL GARDEN

The Garden's membership base includes more than 44,000 households. The Garden's family of attractions, which includes the historic site on Shaw Boulevard in St. Louis, the Butterfly House, and Shaw Nature Reserve in Gray Summit, welcome nearly one million visitors annually.

## EVENT DETAILS

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*Wing Ding* 2013  
*Taking Flight* *Celebrating 15 Years*

6:30 p.m. Saturday, September 28

Sophia M. Sachs Butterfly House

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# Sponsorship Opportunities

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## PRESENTING SPONSOR—\$12,000

- The Presenting Sponsor will enjoy top-level recognition and benefits.
- Prominent recognition as Presenting Sponsor and logo placement on event signage and collateral (partnership confirmed by July 1)
- Prominent recognition as Presenting Sponsor and logo placement in event program
- Recognition on the Garden website and calendar listing (300,000 unique visitors per month viewing more than one million pages)
- Recognition in Missouri Botanical Garden's 2013 Annual Report
- Recognition in the Garden's quarterly *Bulletin* publication, mailed to 44,000 member households
- Opportunity to host an exclusive evening event at the Butterfly House for employees, clients, or friends (Site fee-rental waived; on mutually agreed-upon date; catering and equipment rental costs not included)
- Opportunity to enjoy a private tour of the Butterfly House for up to 10 guests (on mutually agreed-upon date)
- Opportunity to enjoy a private tour of the Missouri Botanical Garden for up to five guests (on mutually agreed-upon date)
- 150 admission passes to the Butterfly House to share with staff, clients, or friends
- 100 admission passes to the Missouri Botanical Garden with staff, clients, or friends
- Tickets for up to 20 guests to Wing Ding 2013, including two tables in the sponsor VIP area

## TOP FLIGHT SPONSOR—\$7,000

- Recognition as a sponsor and logo placement on event signage and collateral (partnership confirmed by July 1)
- Recognition as a sponsor and logo placement in event program
- Recognition on the Garden website (300,000 unique visitors per month viewing more than one million pages)
- Recognition in Missouri Botanical Garden's 2013 Annual Report
- Opportunity to enjoy a private tour of the Butterfly House for up to 10 guests (on mutually agreed-upon date)
- Opportunity to enjoy a private tour of the Missouri Botanical Garden for up to five guests (on mutually agreed-upon date)
- 100 admission passes to the Butterfly House to share with staff, clients, or friends
- 75 admission passes to the Missouri Botanical Garden with staff, clients, or friends
- Tickets for up to 10 guests to Wing Ding 2013, including a table in the sponsor VIP area

## BLUE WAVE SPONSOR—\$4,000

- Recognition as a sponsor and logo placement in event program
- Recognition on the Garden website (300,000 unique visitors per month viewing more than one million pages)
- Recognition in Missouri Botanical Garden's 2013 Annual Report
- Opportunity to enjoy a private tour of the Butterfly House for up to 6 guests (on mutually agreed-upon date)
- 70 admission passes to the Butterfly House to share with staff, clients, or friends
- 40 admission passes to the Missouri Botanical Garden
- Tickets for up to 6 guests to Wing Ding 2013, including a table in the sponsor VIP area

## BEAUTIFUL BUTTERFLY SPONSOR—\$2,500

- Recognition as a sponsor and logo placement in event program
- Recognition on the Garden website (300,000 unique visitors per month viewing more than one million pages)
- Recognition in Missouri Botanical Garden's 2013 Annual Report
- 50 admission passes to the Butterfly House
- 25 admission passes to the Missouri Botanical Garden
- Tickets for up to 4 guests to Wing Ding 2013

## METAMORPHOSIS SPONSOR—\$1,000

- Recognition as a sponsor in event program
- Recognition on the Garden website (300,000 unique visitors per month viewing more than one million pages)
- Recognition in Missouri Botanical Garden's 2013 Annual Report
- 25 admission passes to the Butterfly House to share with staff, clients, or friends
- Tickets for up to 2 guests to Wing Ding 2013

## BUTTERFLY HOUSE FRIEND—\$500

- Recognition as a supporter in event program
- 10 admission passes to the Butterfly House to share with staff, clients, or friends
- Tickets for up to 2 guests to Wing Ding 2013

## SINGLE TICKET—\$150

Ticket to Wing Ding 2013

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For more information, contact  
Kristine Gruver, Corporate Relations Manager,  
at (314) 577-0217 or [corporate@mobot.org](mailto:corporate@mobot.org).

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 **MISSOURI BOTANICAL GARDEN**  
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To discover and share knowledge  
about plants and their environment  
in order to preserve and enrich life.  
*mission of the Missouri Botanical Garden*