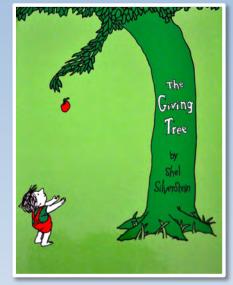
City of St. Louis Urban Vitality & Ecology Initiative

MISSOURI

Catherine L. Werner Sustainability Director Office of the Mayor April 2015





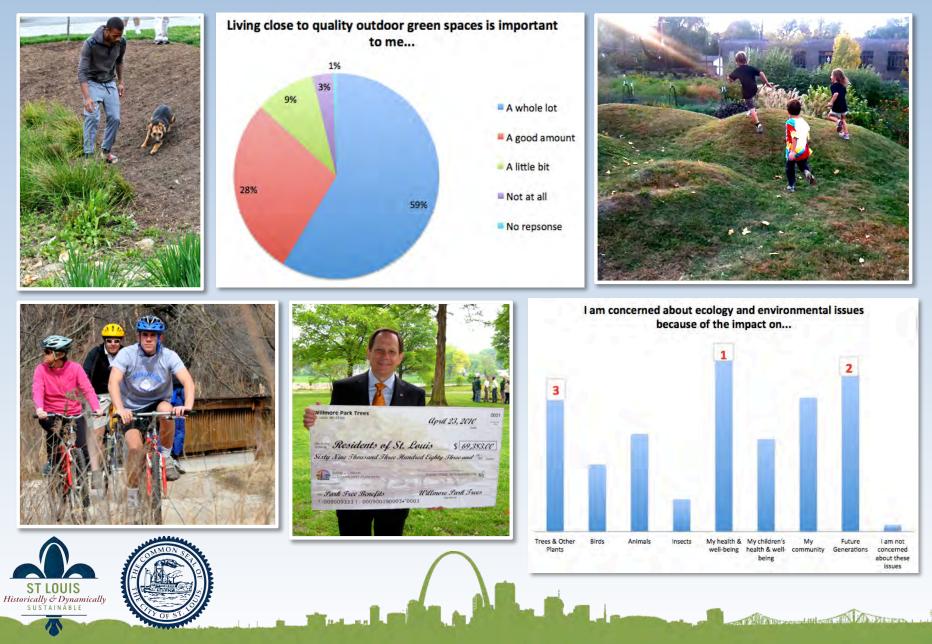




Sustaining the Tree (Nature needs people...)



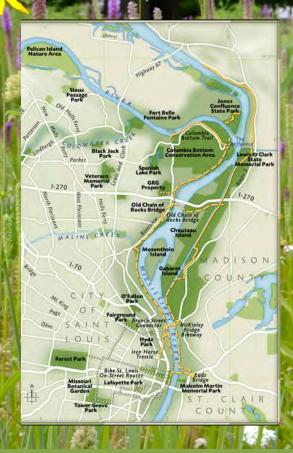
Sustaining the Boy (...People need nature)

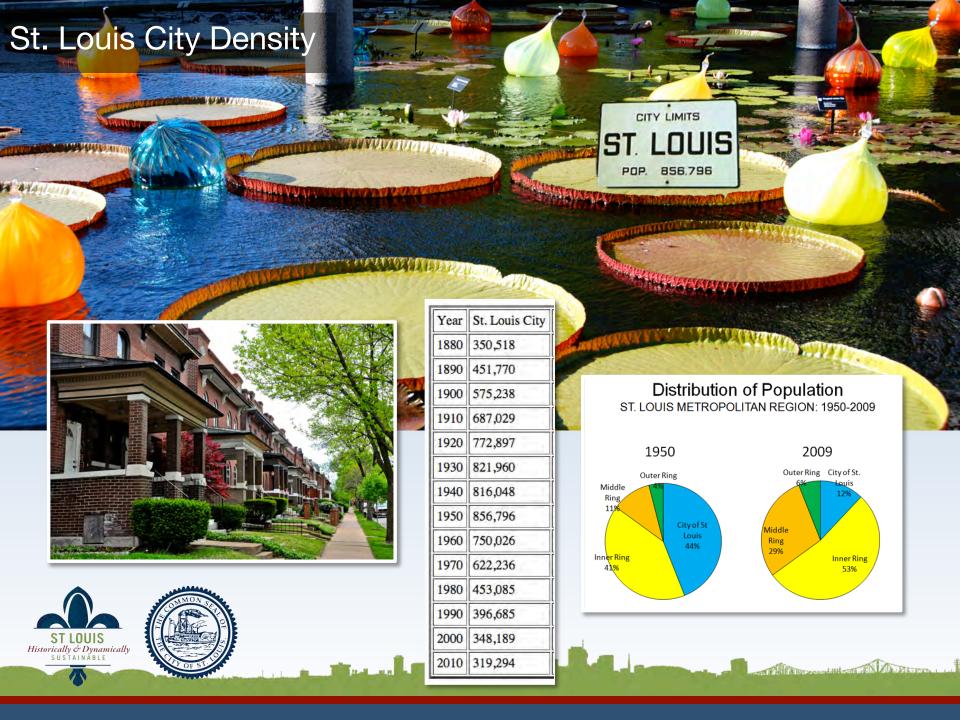


St. Louis City Natural Heritage



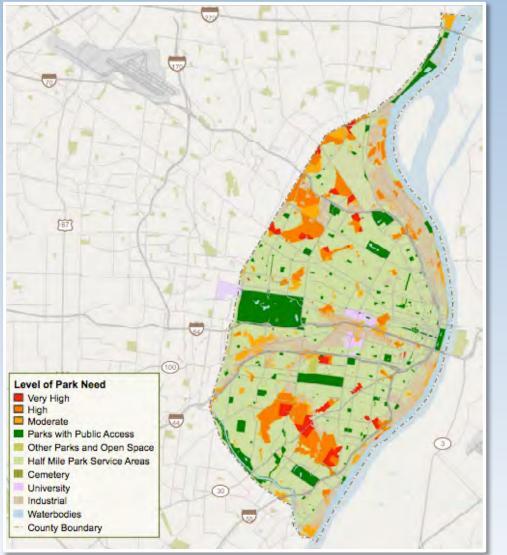
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Current challenges / Present opportunities





ST LOUIS Historically & Dynamically

Assets On Which to Build:

- > Natural heritage
- > 111 City parks
- Regional trail system
- Historic buildings
- Strong neighborhoods
- Partnership efforts
- Stakeholder resources

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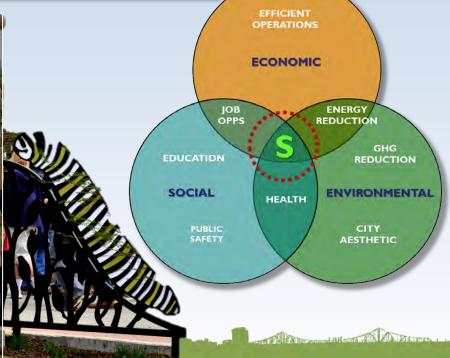
Goals of the Urban Vitality & Ecology Initiative:



Advance triple bottom line
sustainability: improve economic,
social and environmental conditions

Capitalize on existing City assets while addressing challenges

Identify synergistic opportunities to leverage resources and achieve shared priorities with greater impact





Cultivating Opportunities





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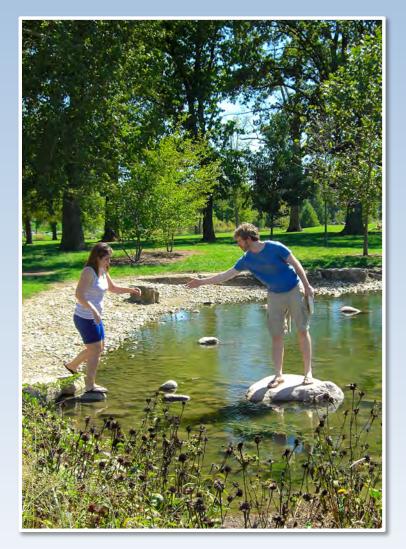
A Look Back:

Biodiversity Plan Precedent Review Stakeholder Engagement Preliminary Data Analysis and Mapping Pilot Project Target & Scope Development Newly Leveraged Resources

A Look Ahead:

Pilot Project Implementation Additional Community Engagement Urban Biodiversity Database & Atlas Strategic Action Plan Partners/Resources





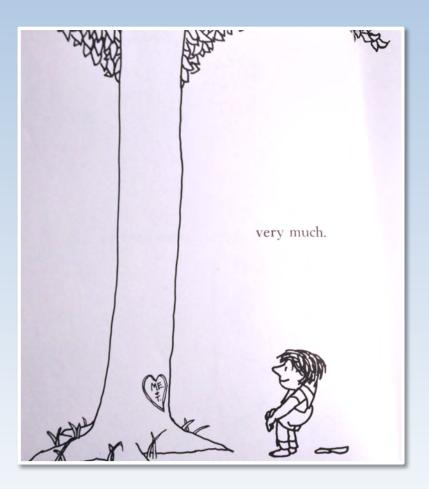
Lessons Learned





Moral Of The Story:

- The more you give, the more you have
- > It's better to give than receive
- You have three choices in life: give up, give in or give it your all
- Help sustain the tree, and let the tree sustain you...







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