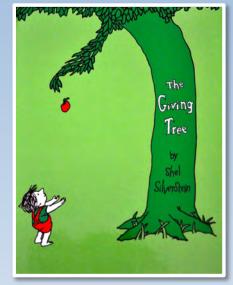
### City of St. Louis Urban Vitality & Ecology Initiative

MISSOURI

Catherine L. Werner Sustainability Director Office of the Mayor April 2015





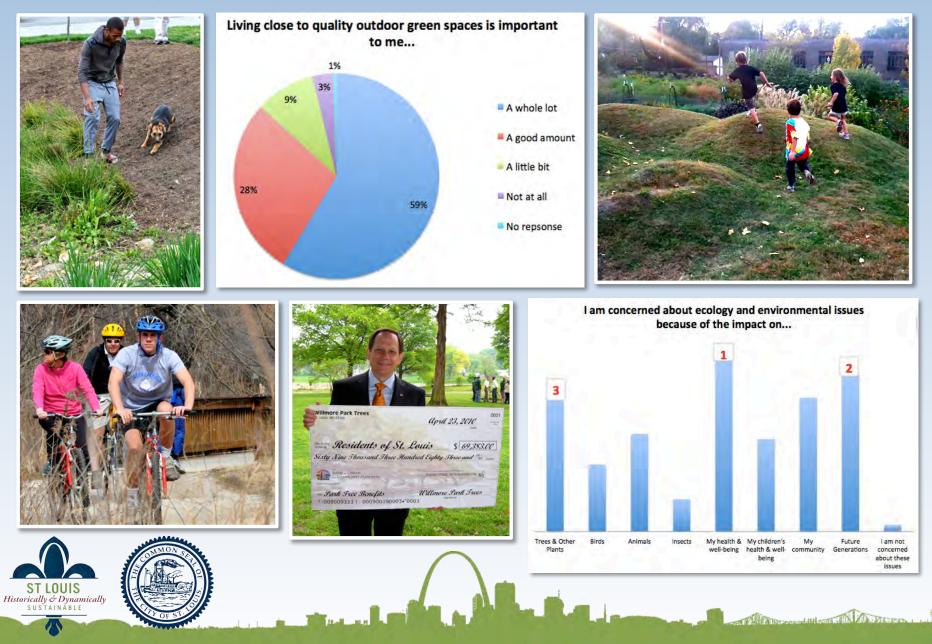




### Sustaining the Tree (Nature needs people...)



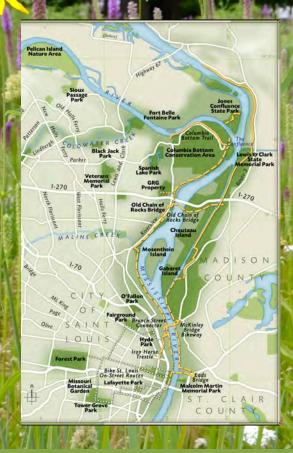
#### Sustaining the Boy (...People need nature)

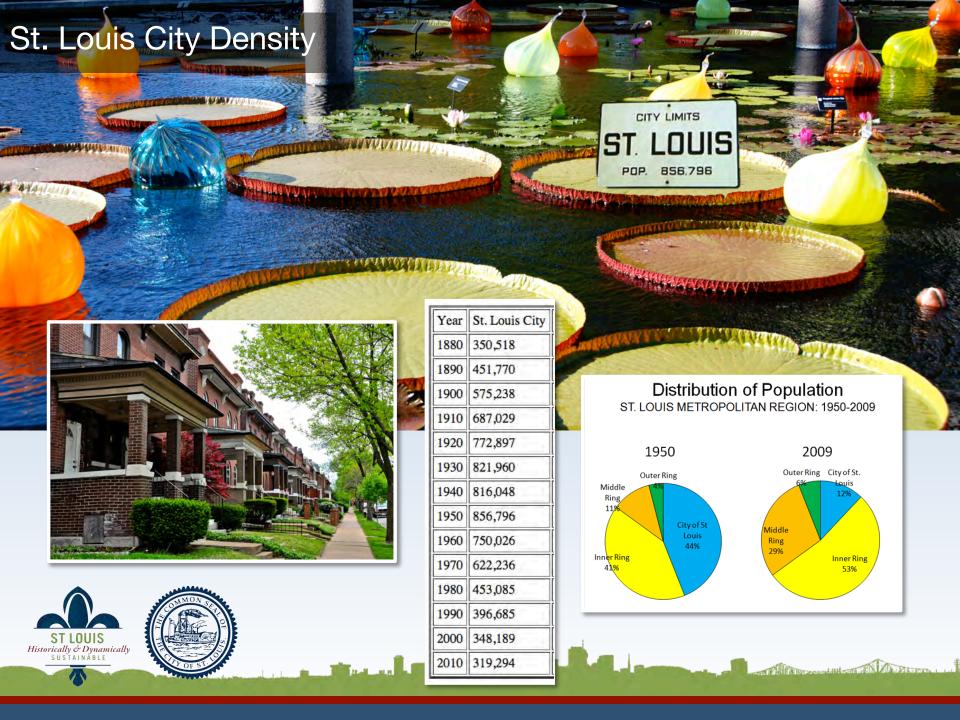


# St. Louis City Natural Heritage



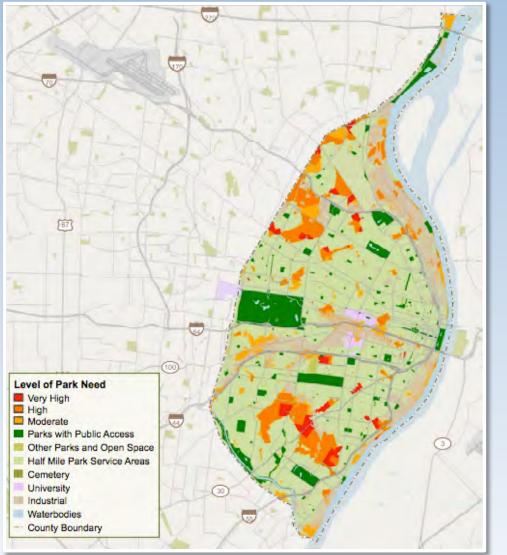
3





### Current challenges / Present opportunities





ST LOUIS Historically & Dynamically

### Assets On Which to Build:

- > Natural heritage
- > 111 City parks
- Regional trail system
- Historic buildings
- Strong neighborhoods
- Partnership efforts
- Stakeholder resources

1 HIS TO A DE PARTY







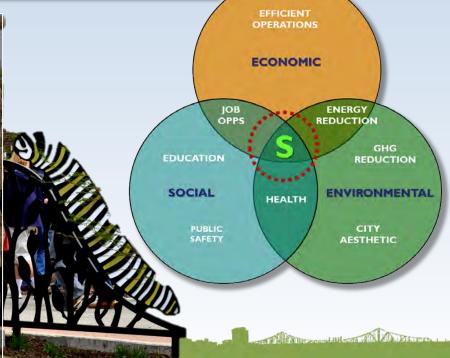
# Goals of the Urban Vitality & Ecology Initiative:



Advance triple bottom line
sustainability: improve economic,
social and environmental conditions

Capitalize on existing City assets while addressing challenges

Identify synergistic opportunities to leverage resources and achieve shared priorities with greater impact





# **Cultivating Opportunities**





A DELEVISION I MAN

# A Look Back:

Biodiversity Plan Precedent Review Stakeholder Engagement Preliminary Data Analysis and Mapping Pilot Project Target & Scope Development Newly Leveraged Resources

### A Look Ahead:

Pilot Project Implementation Additional Community Engagement Urban Biodiversity Database & Atlas Strategic Action Plan Partners/Resources





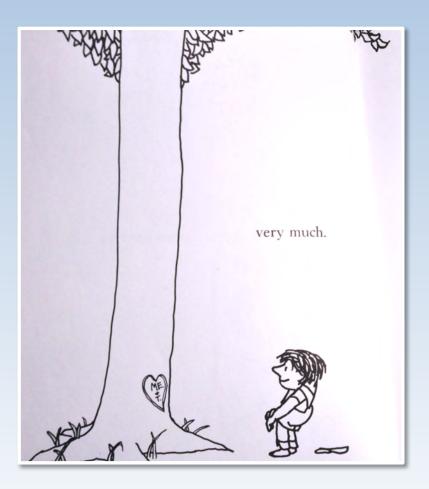
### Lessons Learned





### Moral Of The Story:

- The more you give, the more you have
- > It's better to give than receive
- You have three choices in life: give up, give in or give it your all
- Help sustain the tree, and let the tree sustain you...







Catherine L. Werner Sustainability Director City of St. Louis Mayor's Office wernerc@stlouis-mo.gov stlouis-mo.gov/sustainability



