



2009 Festival
Saturday, September 26th
10 a.m. to 6 p.m.

3600 block of Grandel Square in mid-town St. Louis



www.greenhomesSTL.org

*Brought to you by Missouri Botanical Garden and
Missouri Coalition for the Environment*

WELCOME TO THE 2009

EarthWays
green HOMES
FESTIVAL



efficiency. sustainability. renewable energy.

from your hosts, Missouri Botanical Garden's EarthWays Center
and the Missouri Coalition for the Environment

Presented by **AmerenUE** and **ecolifeSTL.com**, and sponsored by many local partners, this year's festival features **over 70 exhibits and demonstrations** by the St. Louis region's leading sustainability-focused businesses and organizations. Our roster of **28 workshops** offers interactive resources on topics that can help reduce our region's dependence on fossil fuels, boost local economies, and improve quality of life. Take this opportunity to talk with these local experts about your specific interests and needs—and please keep this program booklet as a handy contact reference for your future projects!

The Green Homes Festival team is striving to “walk our talk” in every way we can.

Festival sustainability practices include:

- Printing all materials on 100% post-consumer recycled content paper
- Printing t-shirts on organic cotton with phthalate free ink
- Solar-powering some of our exhibits
- Utilizing local renewable energy credits equivalent to 100% of the energy used at this event—including your travel to get here—via the AmerenUE program 
- Providing local, healthy, and organic food options
- Reducing the festival's “waste-line” with recycling and composting collection provided by 

THANK YOU for investing your time and energy to learn about this festival's topics and for incorporating sustainable thinking and practices into your home, workplace, and lifestyle. Please call on us whenever we can be a resource for you, to help our extended community grow greener.

From the staff and volunteers of ...

 MISSOURI BOTANICAL GARDEN

 Missouri Coalition
for the Environment
Effective Citizen Action Since 1999

2009 GREEN HOMES FESTIVAL SCHEDULE

Saturday, September 26, 10 a.m. to 6 p.m.

EXHIBIT AREAS 10 a.m. to 6 p.m. 3600 block of Grandel Square

AmerenUE—bright ideas for big energy savings

Over 70 displays and demonstrations by St. Louis area experts in

Renewable energy technologies Sustainable lifestyle options
Green building and home improvement Alternative-fueled vehicles

WORKSHOPS 11 a.m. to 5 p.m. beginning on the hour at Cardinal Ritter College Prep,

701 North Spring Avenue, west end of festival grounds. Sponsored by UMB Bank, N.A.

Green Building and Energy Efficiency

Renewable Energy, Alternative Energy and Fuels

Green Living and Growing

\$5 to attend one workshop or \$10 to attend unlimited workshops. Purchase wristbands at Cardinal Ritter and Welcome Tents. See additional information page 2.

SUSTAINABLE STUFF—THE GREEN CRAFT FAIR 10 a.m. to 6 p.m.

in Cardinal Ritter College Prep Commons, 701 North Spring Avenue (west end of festival grounds)

Recycled, upcycled, and handmade items from local artisans (see page 4)

Listen to local bands while you shop. Live music 12:30–1 p.m. and 2:30–4 p.m.

LOCAL FOOD COURT 10 a.m. to 6 p.m. in the middle of the festival block

Local and healthy foods, shaded seating, and free water bottle refills!

Atomic Cowboy Local Harvest Grocery Cummel's Café
Kakao Chocolate Schlafly Beer Sweet Art

FOR KIDS AND FAMILIES

Available at Welcome Tents, east and west end of festival

Reusable Whole Foods Market bag for the first 800 families

Questing maps for young festival explorers

Noon to 2 p.m. Paint a Metro bus with artist Sarah Linquist. Sponsored by AmerenUE

CHILDREN'S ACTIVITIES TENT Sponsored by Carpenters' District Council of Greater St. Louis & Vicinity

1 p.m. and 3 p.m. Build and Race a Solar Car: \$10 per kit

10 a.m. to 6 p.m. The following are free:

Arts and crafts using recycled and other materials

Pulitzer Foundation for the Arts

St. Louis Family Museum

Recycled tile mural activity

Habitat for Humanity Saint Louis ReStore and SCOSAG

Sunpainting activity

Greenway Network

DANCING IN THE STREET Hosted by Grand Center

1 to 9 p.m. Grand Boulevard between Lindell and Delmar

Live outdoor dance stages

Art gallery walk

Food and beverage vendors

Powell Symphony Hall open house



**28 WORKSHOPS WITH LOCAL EXPERTS
PRACTICAL, HANDS-ON TIPS
TO GREEN YOUR LIFE!**

11 A.M. TO 5 P.M.

Beginning on the hour at Cardinal Ritter College Prep,
701 North Spring Avenue (west end of festival grounds)

GREEN BUILDING AND ENERGY EFFICIENCY

Government/Utility Incentives for Efficiency Updates
Home Weatherization Tips to Save You Money
Green Homebuilding and Interior Design
And more!

**RENEWABLE ENERGY, ALTERNATIVE
ENERGY AND FUELS**

Solar PV into Your Home
Wind Energy
Electric Cars and Veggie Diesel
And more!

GREEN LIVING AND GROWING

Rain Gardening and Native Plants
Eating Local All Year Round
Composting
Beekeeping
Backyard Chickens
And more!

**COST: \$5 to attend 1 workshop
\$10 to attend unlimited workshops**

Purchase tickets at festival Welcome Tents or at Cardinal Ritter
College Prep, located at the west end of Grandel Square.

Full workshop schedule, including descriptions and
presenter bios available at festival Welcome Tents.

Thank you to our workshop sponsor UMB Bank, N.A.



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\$3 per person
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Use our online tour
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More efficiency options from AmerenUE

At AmerenUE, we take energy efficiency seriously. That's why we are happy to present UEfficiency.com — our new Web site for residential energy efficiency programs.

At UEfficiency.com, learn more about how "U" can benefit from UE's Lighting and Appliance Program, which encourages the use of energy-efficient, ENERGY STAR®-qualified lighting and appliance projects.

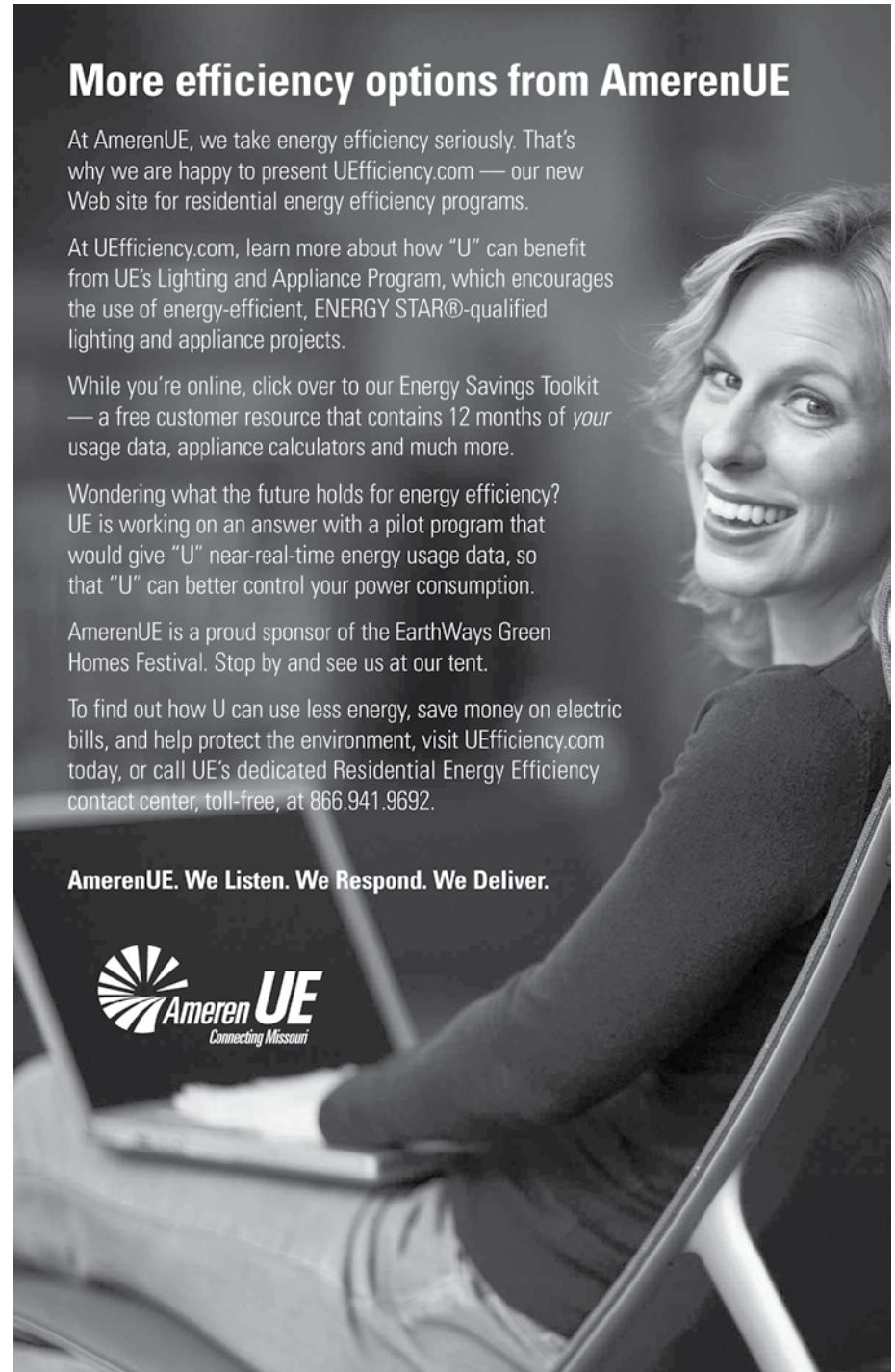
While you're online, click over to our Energy Savings Toolkit — a free customer resource that contains 12 months of *your* usage data, appliance calculators and much more.

Wondering what the future holds for energy efficiency? UE is working on an answer with a pilot program that would give "U" near-real-time energy usage data, so that "U" can better control your power consumption.

AmerenUE is a proud sponsor of the EarthWays Green Homes Festival. Stop by and see us at our tent.

To find out how U can use less energy, save money on electric bills, and help protect the environment, visit UEfficiency.com today, or call UE's dedicated Residential Energy Efficiency contact center, toll-free, at 866.941.9692.

AmerenUE. We Listen. We Respond. We Deliver.



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Genevieve Esson
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Jennifer Weigel Art

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Sew Sack—Recycled Totes

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Unlikely Inspirations

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natia925@yahoo.com

Check out the NEW USGBC-STL website

- Fresh New Look
- LEED Project Profiles
- New Event Calendar
- Blog



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GREEN TIPS



Reduce Your Water Heater's Workload

That tank in your basement consumes power around the clock to keep gallons of water ready for your occasional turn of the tap. You can clean up this energy waste with simple, inexpensive fixes: set the thermostat on your water heater down to 120° and wrap the tank in an insulating blanket, available at any home store. At replacement time, buy an ENERGY STAR appliance or consider investing in a tankless model that heats water only on demand.

ST. LOUIS EARTH DAY



Celebrating Earth Day Every Day Since 1989

St. Louis Earth Day Festival The oldest and largest Earth Day celebration in the Midwest. Save the Date! Sunday April 25, 2010 in Forest Park

Recycling on the Go *Festival/Event Greening* – Addresses the negative environmental impact of large festivals/events by offering a full array of Materials Management strategies, including event recycling, to green all event aspects. Full-service event greening also available for Corporate Events.

Do-It-Yourself Event Recycling Empowers non-profit organizations and individuals with the opportunity to recycle at their events by borrowing our bins.

St. Louis Earth Day Symposium An event addressing issues facing our region focused on local government staff and officials and the professional community that serves them. *Save the Date! Eco-Nomics: Economics and Ecology Converge, November 12, 2009*

For more info on our year-round programs, visit our website: **www.stlouisearthday.org**

St. Louis Earth Day makes every day earth day, cultivating environmental stewardship and engaging individuals, governments, businesses, schools and the non-profit sector in celebration, education and action to support a healthy and sustainable future.

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Kate Ewing (314) 578-5771
kate.ewing_pr@yahoo.com
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drew@atomic-cowboy.com
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GREEN TIPS



Weatherize Your Home

Identify and seal up leaks around windows, doors—even switch and outlet plates on exterior walls. You'll find easy to use, inexpensive DIY weatherization products at any home center. And invest in a Home Performance with ENERGY STAR audit before making any major home improvements!



eco-responsibility
begins in the home and
in the community



when every effort is meaningful
when every small step can
lead to big changes
your first question should be...

WHERE DO I START?

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YOUR SOURCE FOR A GREENER ST. LOUIS - Find Out More @ www.EcoLifeSTL.com

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kwhite@carpdc.org
 Carpenters' Union Builds Our Community

GREEN TIPS 

Control Home Climate—Sustainably!

Adjust your thermostat to 68° (winter) and 78° (summer) and dress for the weather at home. Change settings one degree per week to acclimate gradually. Install a programmable thermostat to easily manage energy smart indoor comfort, year-round.

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shanmaitra@fiberlitetech.com
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30th Anniversary Reception

Friday, October 9, 2009

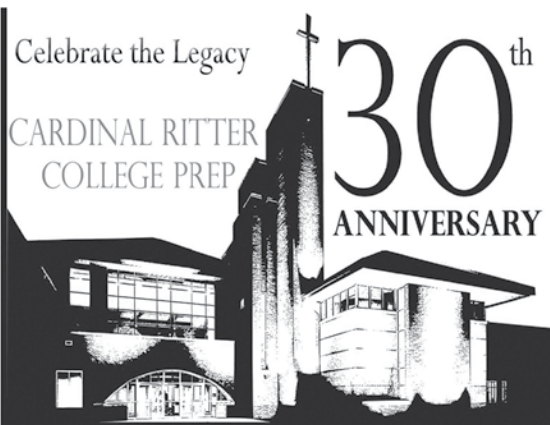
Cardinal Ritter College Prep

For details and ticket information, please call (314) 446-5503.

Celebrate the Legacy



CARDINAL RITTER COLLEGE PREP

30th ANNIVERSARY



Yesterday's Traditions... Tomorrow's Possibilities

artwork by Byron Rogers

Don't miss the



MARKET

The Best of Missouri Market offers more than 120 outstanding Missouri food producers and artisans, and entertainment for the entire family.

Visit www.mobot.org/events/bomm for more info.

ADMISSION

\$12 for adults; \$10 for visitors 65 and older; \$5 for Garden members and children 3-12 years. Children under 3 are free.

October 3 & 4, 9 a.m. to 5 p.m.
 Members-only early bird shopping:
 Saturday, 7 to 9 a.m.

Garden Gate Shop

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ENRICHING THE REGION NATURALLY SINCE 1992!

GREEN TIPS

Wash and Dry Efficiently

Wait to run washing appliances until you have full loads. Let dishes air dry in the dishwasher and dry clothing on wooden racks or a clothesline. Today's laundry detergents and fabrics are made to clean well in cold water, so keep your machine's wash cycle set on cold.



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Green entertaining is easier than you think! From weddings to dinner parties, Lucky You Productions can assist you to create a beautiful and sustainable event!

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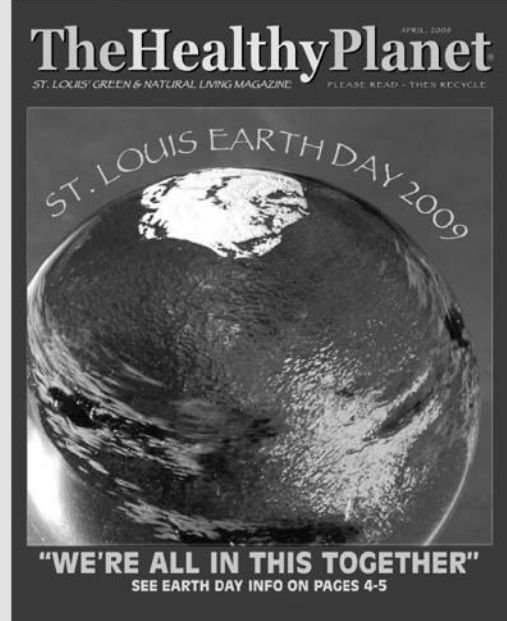
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Laclede Gas has the green market cornered in our little part of the world. From supporting green building in St. Louis to promoting high-efficiency appliance programs for our customers, we've been the original green energy service and knowledge providers for more than 150 years.

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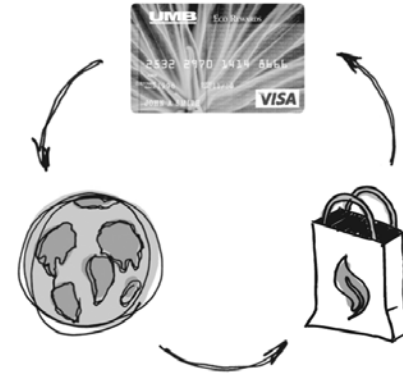
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Consumer Guide to Home Energy Savings

<http://www.aceee.org/consumerguide/index.htm>

Checklist of ways to reduce home energy consumption.

Directory of State Incentives for Renewable Energy

www.dsireusa.org

The comprehensive online source of information on state, local, utility, and federal incentives and policies that promote renewable energy and energy efficiency.

ENERGY STAR

www.energystar.gov

From the U.S. EPA trusted ENERGY STAR rating system, resources to improve the energy efficiency of homes and businesses and tips on selecting energy-saving appliances.

Home Energy Magazine

www.homeenergy.org

A monthly publication dedicated to home energy efficiency and the application of Whole Building Science principles to reduce energy waste and consumption.

Office of Energy Efficiency and Renewable Energy

www.eere.energy.gov

FREE information on many topics relating to saving energy and renewable technologies. The consumer section includes a way to calculate your energy usage and tips to reduce home energy use.

Sierra Club's Smart Energy Solutions

<http://www.sierraclub.org/energy/>

The Sierra Club pages on climate change and energy issues link to a list of ways individual actions can reduce greenhouse emissions and help mitigate global climate change.

ENVIRONMENTAL LEGISLATION AND ADVOCACY

Missouri Coalition for the Environment

www.moenviron.org

Works to preserve, protect, and enhance an environment that is livable, healthful, and sustainable through a comprehensive program of education, citizen action, and legal defense.

FUEL ECONOMY AND TRANSPORTATION ALTERNATIVES

Tips on Driving and Car Maintenance

www.eere.energy.gov/consumer/tips/driving.html

Practical ways to drive and maintain your car in order to maximize gas mileage.

Car Fuel Economy Information

<http://www.fueleconomy.gov/feg/findacar.htm>

Gives car owners and future car owners information on vehicle gas mileage (MPG) plus related tips and information.

Environmental Guide to Cars and Trucks

www.greencars.org

Describes which vehicles are the most efficient, and why—with tips on buying efficient vehicles.

RideFinders

www.ridefinders.org

The St. Louis region's networking hub for making carpool and vanpool connections, with resources for business members to support workplace carpooling programs.

Trailnet

www.trailnet.org

Promoting pollution-free transportation and active lifestyle options throughout the St. Louis region, including bicycle commuting route and safety information.

GREEN HOMES AND SUSTAINABLE DESIGN

Green Homes St. Louis

www.greenhomesSTL.org

Features regional green home planning and construction resources, profiles of certified green local homes, and information on upcoming residential green building events.

National Association of Homebuilders

www.nahbgreen.org

NAHB's point-based rating system for new home design and construction, correlated to the ANSI (American National Standards Institute) standards, is in use in St. Louis and across the country.

REGREEN

www.regreenprogram.org

Best practice guidelines for home renovations developed by the U.S. Green Building Council and the American Society of Interior Designers.

St. Louis Homebuilders Association

www.stlgreenbuilding.com

Resources for builders and homeowners including the Green Building Guidelines, a third-party verified point-based rating system for new home design and construction.

U.S. Green Building Council

www.usgbc.org

Coalition of leaders from every sector of the building industry working to promote buildings that are environmentally responsible, profitable, and healthy. Developer of the LEED (Leadership in Environmental and Energy Design) rating systems for commercial buildings, schools, and homes.

USGBC-St. Louis Regional Chapter

www.usgbc-stl.org

USGBC Green Home Guide

www.greenhomeguide.org

Offers resources for building a green home, including listings of builders and product and service providers active in cities across the U.S.

GREEN LIVING AND LOCAL RESOURCES

"Earthworms" Radio

www.kdhx.org/programs/earthworms.htm

An environmental radio talk show on KDHX-88.1 FM with Jean Ponzi from the Missouri Botanical Garden's EarthWays Center. Podcasts from live broadcasts available here.

ecolifeSTL.com

www.ecolifeSTL.com

Diverse regional resources for sustainable home, business and community choices, featuring Missouri Botanical Garden's "Ask Green Jean" column and The Healthy Planet Magazine online.

Grist Magazine

www.grist.org

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Ideal Bite

www.idealbite.com

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www.earthwayscenter.org

Promotes sustainability through environmental education and improving the built environment. Green Resources Hotline is the place to go for answers to your green homes questions, (314) 577-0246 or greenresources@mobot.org.

StLouisGreen.com

www.stlouisgreen.com

St. Louis based guide with listings of environmentally themed businesses, events, and job opportunities.



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