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**2010 Festival**  
**Saturday, September 25<sup>th</sup>**  
**10 a.m. to 6 p.m.**

**3600 block of Grandel Square in mid-town St. Louis**



**[www.greenhomesSTL.org](http://www.greenhomesSTL.org)**

*Brought to you by Missouri Botanical Garden and  
Missouri Coalition for the Environment*

# WELCOME TO THE 2010

## EarthWays green HOMES FESTIVAL

efficiency. sustainability. renewable energy.

*from your hosts, Missouri Botanical Garden's EarthWays Center  
and the Missouri Coalition for the Environment*

At Missouri Botanical Garden we are committed to plant conservation, and one of the ways we accomplish this is through motivating people to act sustainably in order to protect plants and their environment. Presented by **AmerenUE**, and sponsored by many local partners, this year's **9th annual festival** features **over 90 exhibits and demonstrations** by the St. Louis region's leading sustainability-focused businesses and organizations. Our roster of **26 workshops** offers interactive resources on topics that can help reduce our region's dependence on fossil fuels, boost local economies, and improve quality of life. Take this opportunity to talk with these local experts about your specific interests and needs.

Please keep this program booklet as a handy contact reference for your future projects and refer to **www.greenhomesSTL.org** for updated exhibitor lists. And thank you for taking action to live a more sustainable life so together we can better protect plants and their environment.

The Green Homes Festival team is striving to "walk our talk" in every way we can.

### Festival sustainability practices include:

- Part of ASES National Solar Tour
- Printing all materials on 100% post-consumer recycled content paper
- Printing t-shirts on organic cotton with phthalate free ink
- Solar-powering some of our exhibits
- Bike valet provided by **St. Louis Regional Bicycle Federation**
- Utilizing local renewable energy credits equivalent to 100% of the energy used at this event—including your travel to get here—via the AmerenUE program
- Providing local, healthy, and organic food options
- Reducing the festival's "waste-line" with recycling and composting collection provided by



**THANK YOU** for investing your time and energy to learn about this festival's topics and for incorporating sustainable thinking and practices into your home, workplace, and lifestyle. Please call on us whenever we can be a resource for you, to help our extended community grow greener.

*From the staff and volunteers of ...*



**MURRAY TO PLACE AD HERE**

WELCOME TO THE 2010

EarthWays  
**green HOMES**  
FESTIVAL

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From the staff and volunteers of ...



## 2010 GREEN HOMES FESTIVAL SCHEDULE

Saturday, September 25, 10 a.m. to 6 p.m.

### EXHIBIT AREAS 10 a.m. to 6 p.m. 3600 block of Grandel Square

**AmerenUE**—bright ideas for big energy savings

**Over 90 displays and demonstrations by St. Louis area experts in**

Renewable energy technologies      Sustainable lifestyle options  
Green building and home improvement      Alternative-fueled vehicles

### WORKSHOPS Sponsored by STL Higher Education Sustainability Consortium

11 a.m. to 5 p.m. beginning on the hour at Cardinal Ritter College Prep  
701 North Spring Avenue, west end of festival grounds.

**Green Building and Energy Efficiency**

**Renewable Energy, Alternative Energy and Fuels**

**Green Living and Growing**

\$5 to attend one workshop or \$10 to attend unlimited workshops. Purchase wristbands at Cardinal Ritter and Welcome Tents. See additional information on page 2.

### "MADE FROM SCRATCH" GREEN MARKETPLACE 10 a.m. to 6 p.m.

Urban League parking lot, middle of festival grounds

**Recycled, upcycled, and handmade items from local crafters. Homegrown pride from local farmers and plant purveyors.** See vendor listing on page 4.

### LOCAL FOOD COURT Sponsored by Carpenters' District Council of Greater St. Louis & Vicinity

10 a.m. to 6 p.m. in the middle of the festival block

**Local and healthy foods, shaded seating, and free water bottle refills!**

Black Bear Bakery      Kakao Chocolate      Local Harvest Café      Pi Pizzeria  
Schlafly Beer      Sweet Meat Stix      Westphalia Vineyards

11 a.m. to 1 p.m. and 3:30 to 5:30 p.m. Enjoy local bands while you eat. See band info. on page 2.

### FOR KIDS AND FAMILIES

Available at Welcome Tents, east and west end of festival

**Reusable Schnucks bag for the first 1000 families**

Noon to 2 p.m. Paint a Metro bus with artist Charles E. Houska. Sponsored by AmerenUE

### CHILDREN'S ACTIVITIES TENT Sponsored by UMB Bank

Grassy lot west end of festival grounds

11 a.m. and 4 p.m. **Storytelling**

11 a.m. to 5 p.m. **Face painting** (fee charged)

12 and 1:30 p.m. **Puppet show**

1 p.m. and 3 p.m. **Solar car races** (purchase kit in advance to build car, \$10 per kit)

10 a.m. to 6 p.m. The following are free:

**Arts and crafts using recycled and other materials**

Pulitzer Foundation for the Arts and Verde Kids

**Solar oven s'mores**

**Recycled tile mural activity**

Habitat for Humanity Saint Louis ReStore and SCOSAG

### DANCING IN THE STREET Hosted by Grand Center

1 to 9 p.m. Grand Boulevard between Lindell and Delmar





**26 WORKSHOPS WITH LOCAL EXPERTS  
PRACTICAL, HANDS-ON TIPS  
TO GREEN YOUR LIFE!**

**11 A.M. TO 5 P.M.**

Beginning on the hour at Cardinal Ritter College Prep,  
701 North Spring Avenue, west end of festival grounds

**GREEN BUILDING AND ENERGY EFFICIENCY**

Government/Utility Incentives for Efficiency Updates  
Home Weatherization Tips to Save You Money  
Homebuilding and Interior Design

**RENEWABLE ENERGY, ALTERNATIVE  
ENERGY AND FUELS**

Solar Thermal and PV for Your Home  
Wind Energy  
Electric Cars  
Ground Source and Wood Heating

**GREEN LIVING AND GROWING**

Rain Gardening and Native Plants  
Eating Local All Year Round  
Composting and Recycling  
Beekeeping and Backyard Chickens  
Green Cleaning for Kids

**COST: \$5 to attend 1 workshop  
\$10 to attend unlimited workshops**

Purchase tickets at festival Welcome Tents or at Cardinal Ritter  
College Prep, located at the west end of Grandel Square.

Full workshop schedule, including descriptions and  
presenter bios available at festival Welcome Tents.

Thank you to our workshop sponsor

**STL Higher Education Sustainability Consortium**

**BAND INFORMATION** (Playing in Food Court.)

**The Magnetos 11 a.m. to 1 p.m.**

Featuring Bob Breidenbach on lap steel, Margarette  
Bianchetta on flute, & Vince Corkery on bass!  
Bios along with sample tunes are available at [www.westernsatellites.com](http://www.westernsatellites.com).

**The Ryan Spearman Trio 3:30 to 5:30 p.m.**

Samples of Ryan's tunes are available at the bottom  
of the homepage [www.ryanspearman.net](http://www.ryanspearman.net).



**EARTH  
WAYS**  
CENTER

**PUBLIC  
TOUR DAYS**

Third Saturday and  
Sunday of October &  
November 2010

Guided tours begin at:  
11 a.m., 12, 1, and 2 p.m.

**\$3 per person**  
Free for Garden  
members and children  
12 and under.

No reservations  
needed for public tour  
weekends.

Group tours for adults  
or youth require  
advance booking.  
Use our online tour  
request form at:  
[www.earthwayscenter.org](http://www.earthwayscenter.org)



**More efficiency options from AmerenUE**

At AmerenUE, we take energy efficiency seriously. That's why we're continually expanding efficiency programs to meet our customers' needs.

Log on to [UEfficiency.com](http://UEfficiency.com) to learn more about how "U" can benefit from AmerenUE's Lighting and Appliance Program, which encourages the use of energy-efficient, ENERGY STAR®-qualified products- and includes CFL discounts.

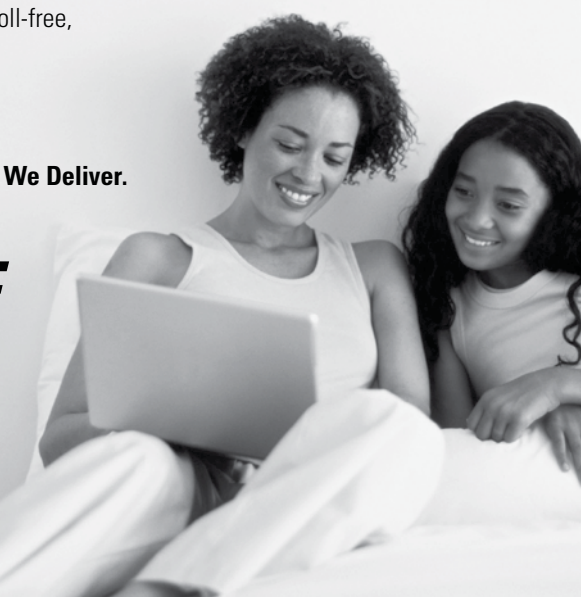
While you're online, click to our Energy Savings Toolkit – a free customer resource that shows you which days of the week you use the most electricity and the least. Use the appliance calculator to determine how efficient your home is, and find endless ways to save energy and money.

What to do with those old appliances and burned out bulbs? Check out AmerenUE's NEW refrigerator and freezer recycling rebates or find a location near you to safely dispose of used CFLs.

AmerenUE is a proud sponsor of the EarthWays Green Homes Festival. Stop by and see us at our tent.

To find out how U can use less energy, save money on utility bills, and help protect the environment, visit [UEfficiency.com](http://UEfficiency.com), or call AmerenUE's Residential Energy Efficiency contact center, toll-free, at **866-941-9692**.

**We Listen. We Respond. We Deliver.**



## THANK YOU TO OUR 21 MADE FROM SCRATCH GREEN MARKETPLACE VENDORS

### **ALNB Collections**

[www.alnbcollections.com](http://www.alnbcollections.com)  
Allison Norfleet-Bruenger  
alnbcollections2@yahoo.com  
One Of A Kind Jewelry

### **Andy's Native Plants**

[www.andysnativeplants.com](http://www.andysnativeplants.com)  
Andy Weiss  
andy@andysnativeplants.com  
Home Landscaping Needs

### **Candy Calamity**

[www.candycalamity.com](http://www.candycalamity.com)  
Emily O'Chiu  
candycalamity@gmail.com  
Recycled Wearables & Bags

### **CoopLa**

[www.coopla.net](http://www.coopla.net)  
Jessica Stafos  
jessicastafos@gmail.com  
Chicken Coops

### **Design Lab**

[www.designLab.etsy.com](http://www.designLab.etsy.com)  
Tracy Dorsey  
designlab443@sbcglobal.net  
Recycled Plush Toys & Clothing

### **EarthDance**

[www.earthdancefarms.org](http://www.earthdancefarms.org)  
Molly Rockamann  
molly@earthdancefarms.org  
Educational Organic Farm

### **Farmer's Daughters**

[www.farmersdaughters.etsy.com](http://www.farmersdaughters.etsy.com)  
Sabrina Hilton  
greenbeings@gmail.com  
Fruit & Veggie Inspired Jewelry

### **Gengrafix**

<http://www.genevieveesson.webs.com>  
Genevieve Esson

gen18@earthlink.net  
Upcycled Mixed Media Art & Jewelry

### **Green Jute**

[www.greenjute.com](http://www.greenjute.com)  
Manjula Pothuri  
manjula@greenjute.com  
Handmade Bags

### **Hap Phillips**

[musecpd@aol.com](mailto:musecpd@aol.com)  
Decorative and Functional  
Recycled Metal Work

### **Jennifer Weigel**

[jenniferweigelart.com](http://jenniferweigelart.com)  
Jennifer Weigel  
jennifer@jenniferweigelart.com  
Found Object Jewelry & Ornaments

### **Local Harvest Grocery & Catering**

[www.localharvestcafe.com](http://www.localharvestcafe.com)  
Patrick Horine  
contact@localharvestcafe.com  
Independently Owned Grocery

### **Sappington Farmers Market**

[www.sappingtonfarmersmkt.com](http://www.sappingtonfarmersmkt.com)  
Daniel Frazier  
dan@frazmkt.com  
Farmer Owned Grocery

### **Simple Suds**

[www.simplesudsstl.blogspot.com](http://www.simplesudsstl.blogspot.com)  
Jennifer Ray  
simplesuds@gmail.com  
Eco-Friendly Laundry Soap

### **Skins By Design**

Galo Garcia  
hulk0925@charter.net  
Leather Bags, Purses, & More

**For a complete listing of vendors  
visit [www.greenhomesSTL.org](http://www.greenhomesSTL.org)**



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..... **DIRECTORY OF EXHIBITORS** .....

**For a complete listing of vendors  
visit [www.greenhomesSTL.org](http://www.greenhomesSTL.org)**

**Advanced Energy Solutions**

**AESsolar.com**  
192 Gates Rd.  
Pomona, IL 62975  
Aur J. Beck (800) 229-0453  
tech@AESsolar.com  
Install, Train and Sell Solar

**Allied/Republic Services**

**[www.stl.disposal.com](http://www.stl.disposal.com)**  
12976 St. Charles Rock Rd.  
Bridgeton, MO 63044  
Cynthia Owens (636) 947-5959  
cowens@republicservices.com  
Waste Hauling Needs

**AmerenUE**

**[www.ameren.com](http://www.ameren.com)**  
1901 Chouteau Ave.  
St. Louis, MO 63166  
Keith Jones (314) 206-1443  
kjones2@ameren.com  
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St. Louis, MO 63119  
Cindy Bambini (314) 480-3554  
cbambini@3degreesinc.com  
Renewable Energy Program

**Anton's Air Conditioning and Heating**

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kim.miller@antonshvac.com  
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Practicing Earth Day Every Day Since 1989

**ST. LOUIS EARTH DAY FESTIVAL**

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**Sunday April 17, 2011** in Forest Park on the Muny Grounds.

**RECYCLING ON THE GO**

**Festival-Event Greening** – Addresses the negative environmental impact of large festivals/events by offering a full array of Materials Management strategies, including event recycling, composting and full-service event greening.

**Do-it-Yourself Event Recycling** – Empowers non-profit organizations and individuals with the opportunity to recycle at their events by borrowing our bins.

**ST. LOUIS EARTH DAY SYMPOSIUM**

An event addressing issues facing our region focused on local government staff and officials and the professional community that serves them. **Save the Date!**  
Planning for Clean Water and Healthy Communities. **October 27-28, 2010** at the Missouri Botanical Garden.

For more information on our year-round programs, visit our website:

**[WWW.STLOUISEARTHDAY.ORG](http://WWW.STLOUISEARTHDAY.ORG)**

St. Louis Earth Day makes every day earth day, cultivating environmental stewardship and engaging individuals, governments, businesses, schools and the non-profit sector in celebration, education and action to support a healthy and sustainable future.



**Bales Junk Removal**  
[www.balesjunkremoval.com](http://www.balesjunkremoval.com)  
 10762 Trenton  
 St. Louis, MO 63132  
 Mike Bales (314) 456-8799  
[info@balesonline.com](mailto:info@balesonline.com)  
 Junk Removal & Hauling

**Black Bear Bakery**  
[www.blackbearbakery.org](http://www.blackbearbakery.org)  
 2639 Cherokee St.  
 St. Louis, MO 63118  
 Michael Berg (803) 760-9208  
[mistermichaelberg@yahoo.com](mailto:mistermichaelberg@yahoo.com)  
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**BUILD St. Louis**  
[www.BLstlouis.org](http://www.BLstlouis.org)  
 P.O. Box 220220  
 St. Louis, MO 63122  
 Ed Mantels-Seeker (636) 717-1919  
[info@buildstlouis.org](mailto:info@buildstlouis.org)  
 Independent Business Alliance

**Butter y Energy Works**  
[www.ButteryEnergyworks.com](http://www.ButteryEnergyworks.com)  
 8747 Big Bend  
 Webster Groves, MO 63119  
 Georgia Palmer (314) 961-8418  
[georgiapalmer@butterflyenergyworks.com](mailto:georgiapalmer@butterflyenergyworks.com)  
 Energy Audits, Sustainable Design & Verification

**Carpenters' District Council of Greater St. Louis and Vicinity**  
[www.carpdc.org](http://www.carpdc.org)  
 1401 Hampton Ave.  
 St. Louis, MO 63139  
 Kristy White-Barton (314) 644-4800 x292  
[kwhite@carpdc.org](mailto:kwhite@carpdc.org)  
 The Carpenters' Union Builds Our Community

**Certified Solar Solutions, LLC**  
[www.certiedsolar.net](http://www.certiedsolar.net)  
 928 Arbor Green Dr.  
 St. Charles, MO 63304  
 Jason Parker (636) 244-2445  
[jason@certifiedsolar.net](mailto:jason@certifiedsolar.net)  
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*Thank You*

**EarthShare  
 of Missouri**

for helping create  
 a greener community.

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[laurie@championfloor.com](mailto:laurie@championfloor.com)  
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 1200 Market St., City Hall, Room 200  
 St. Louis, MO 63103  
 Catherine Werner (314) 622-3733  
[WernerC@StLouisCity.com](mailto:WernerC@StLouisCity.com)  
 City of St. Louis

**Community Action Agency of St. Louis County**

[www.caastlc.org](http://www.caastlc.org)  
 2709 Woodson Rd.  
 St. Louis, MO 63114  
 Rich Krueger (314) 446-4424  
[rich@caastlc.org](mailto:rich@caastlc.org)  
 Energy & Weatherization

**Eastern MO Beekeepers Association**

[www.easternmobeekkeepers.com](http://www.easternmobeekkeepers.com)  
 7350 Drexel Dr.  
 St. Louis, MO 63130  
 Tim Hyde (636) 226-6474  
[tim.hyde@yahoo.com](mailto:tim.hyde@yahoo.com)  
 Beekeeping in Eastern Missouri

**EcoMaids**

[www.ecomaids.com/stlouis](http://www.ecomaids.com/stlouis)  
 4919 Loughborough  
 St. Louis, MO 63109  
 Justin Mann (636) 346-4968  
[stlouis@ecomaids.biz](mailto:stlouis@ecomaids.biz)  
 Green Residential Cleaning

**Energy Conservation Products**

[www.berlitetech.com](http://www.berlitetech.com)  
 13998 Highway T  
 Festus, MO 63028  
 David Harter (636) 937-6596  
[sales@fiberlitetech.com](mailto:sales@fiberlitetech.com)  
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**Energy Smart Homes**

[www.EnergySmartHomes.us](http://www.EnergySmartHomes.us)  
 3549 Yaeger Rd.  
 St. Louis, MO 63129  
 Kellye Markowski (314) 255-9922  
[Kellye@EnergySmartHomes.us](mailto:Kellye@EnergySmartHomes.us)  
 Home Energy Audits

**USEPA - ENERGY STAR Program**

[www.energystar.gov](http://www.energystar.gov)  
 901 N. 5th St.  
 Kansas City, KS 66101  
 Craig Bernstein (913) 551-7688  
[bernstein.craig@epa.gov](mailto:bernstein.craig@epa.gov)  
 Federal Symbol of Energy Efficiency

**Engineers Without Borders**

[www.ewbwashu.org](http://www.ewbwashu.org)  
 One Brookings Dr.  
 St. Louis, MO 63130  
 Chloe Greenberg (703) 229-2495  
[cfgreenberg@gmail.com](mailto:cfgreenberg@gmail.com)  
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**Environmental Energy Consultants**

[www.environmentalenergyconsultants.com](http://www.environmentalenergyconsultants.com)  
 396 Cedar Terrace Dr.  
 Union, MO 63084  
 Dan Payne (636) 399-3227  
[enviroec@gmail.com](mailto:enviroec@gmail.com)  
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[david@foamengineersllc.com](mailto:david@foamengineersllc.com)  
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**Gateway Electric Vehicle Club**

[www.gatewayev.org](http://www.gatewayev.org)  
 Dan Armstrong (314) 799-6687  
[mkgrebs@sbcglobal.net](mailto:mkgrebs@sbcglobal.net)  
 Electric Vehicle Awareness & Advocacy

**Gateway GMAC Real Estate**

[www.mygatewayhomes.com](http://www.mygatewayhomes.com)  
 4409 Meramec Bottom Rd., Ste. G  
 St. Louis, MO 63129  
 Teri Murphy (314) 780-4625  
[tmurphy@mygatewayhomes.com](mailto:tmurphy@mygatewayhomes.com)  
 Specializing in Green Realty

**GeoComfort**

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 Customer Service (618) 664-9010  
[kssmith@enertechmfg.com](mailto:kssmith@enertechmfg.com)  
 Geothermal Heating & Cooling

**Great Rivers Daylighting**

[www.greatriversdaylighting.com](http://www.greatriversdaylighting.com)  
 4085 Veterans Memorial Parkway  
 St. Peters, MO 63376  
 Greg Snyder (618) 334-7611  
[greg@grdaylight.com](mailto:greg@grdaylight.com)  
 Daytime Lighting

**Habitat for Humanity Saint Louis ReStore**

[www.habitatastl.org/restore](http://www.habitatastl.org/restore)  
 3763 Forest Park Ave.  
 St. Louis, MO 63108  
 Jeremy Idleman (314) 371-0400  
[jeremy@habitatstl.org](mailto:jeremy@habitatstl.org)  
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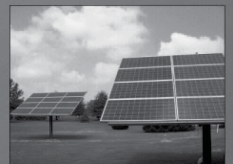
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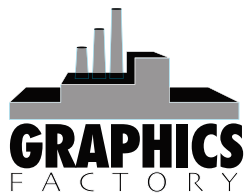
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[www.ASES.org](http://www.ASES.org)

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**Consumer Guide to Home Energy Savings**  
[www.aceee.org/consumer](http://www.aceee.org/consumer)

**Directory of State Incentives for Renewable Energy and Efficiency**  
[www.dsireusa.org](http://www.dsireusa.org)

**ENERGY STAR**  
[www.energystar.gov](http://www.energystar.gov)

**Home Energy Magazine**  
[www.homeenergy.org](http://www.homeenergy.org)

**Office of Energy Efficiency and Renewable Energy**  
[www.eere.energy.gov](http://www.eere.energy.gov)

**Sierra Club's Smart Energy Solutions**  
[www.sierraclub.org/energy](http://www.sierraclub.org/energy)

### ENVIRONMENTAL LEGISLATION AND ADVOCACY

**Missouri Coalition for the Environment**  
[www.moenviron.org](http://www.moenviron.org)

Works to preserve, protect, and enhance an environment that is livable, healthful, and sustainable through a comprehensive program of education, citizen action, and legal defense.

### FUEL ECONOMY AND TRANSPORTATION ALTERNATIVES

**Tips on Driving and Car Maintenance**  
[www.eere.energy.gov/topics/vehicles.html](http://www.eere.energy.gov/topics/vehicles.html)

**Car Fuel Economy Information**  
[www.fueleconomy.gov/feg/ndacar.htm](http://www.fueleconomy.gov/feg/ndacar.htm)

**Environmental Guide to Cars and Trucks**  
[www.greencars.org](http://www.greencars.org)

**RideFinders**  
[www.ride nders.org](http://www.ride nders.org)  
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**GREEN HOMES AND SUSTAINABLE DESIGN**

**Green Homes St. Louis**

[www.greenhomesSTL.org](http://www.greenhomesSTL.org)

Features regional green home planning and construction resources, profiles of certified green local homes, and information on upcoming residential green building events.

**National Association of Homebuilders**

[www.nahbgreen.org](http://www.nahbgreen.org)

**REGREEN**

[www.regreenprogram.org](http://www.regreenprogram.org)

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Local resources for building industry professionals and our community.

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**GREEN LIVING RESOURCES**

**"Earthworms" Radio**  
[www.kdhx.org](http://www.kdhx.org)

An environmental radio talk show on KDHX-88.1 FM with Jean Ponzi from the Missouri Botanical Garden's Earthways Center. Podcasts from live broadcasts available here.

**Missouri Botanical Garden's EarthWays Center**  
[www.earthwayscenter.org](http://www.earthwayscenter.org)

Promotes sustainability through environmental education and improving the built environment. Green Resources Hotline is the place to go for answers to your green homes questions, (314) 577-0246 or [greenresources@mobot.org](mailto:greenresources@mobot.org).

**StLouisGreen.com**  
[www.stlouisgreen.com](http://www.stlouisgreen.com)

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