2012 green homes great health FESTIVAL

SATURDAY SEPTEMBER 29
9 A.M. TO 4 P.M.
Missouri Botanical Garden

www.greenhomesSTL.org

Brought to you by Missouri Botanical Garden and presented by Ameren Missouri
from your host, EarthWays Center of the Missouri Botanical Garden

We’re excited to be presenting our 11th annual Festival and our second year at the beautiful Missouri Botanical Garden. Whether this is your first time with us or you’ve attended in years past, you’ll find that this all-ages festival showcases options for sustainable living combined with positive ways to maintain the health of people and the planet. Presented by Ameren Missouri and sponsored by many local partners, this year's festival features over 100 exhibits and demonstrations by the region’s leading sustainability-focused businesses and organizations. Speak one-on-one with a Siteman Cancer Center specialist and other health experts. Our roster of 14 fast-paced, fun presentations and demos will offer resources to help reduce our region’s dependence on fossil fuels, live more sustainably, and improve quality of life. Take this opportunity to talk with these local experts about your specific interests and needs.

Striving to “walk our talk” in every way we can, festival sustainability practices include:

- Printing all materials on 100% post-consumer recycled content paper with soy inks
- Printing t-shirts on organic cotton with phthalate-free ink
- Reducing the festival’s “waste-line” with recycling and composting collection support by
- Solar-powering some of our exhibits and providing FREE electric vehicle charging
- Utilizing Missouri renewable energy credits equivalent to 100% of the electricity used—and carbon offsets to balance the emissions from your travel to get here—courtesy of the Ameren Missouri Pure Power program
- Providing local, healthy and organic food options—including a food truck with a garden!
- Bike parking provided by trailnet

Please keep this program booklet as a handy contact reference for your future projects and refer to www.greenhomesSTL.org for updated exhibitor lists. And thank you for taking action to live a more sustainable and healthy life. Together we can better protect our personal health and the health of our planet.

From the staff and volunteers of...
2012 GREEN HOMES & GREAT HEALTH FESTIVAL SCHEDULE
Saturday, September 29, 9 a.m. to 4 p.m.

WELCOME TENTS
Main entrance, 9 a.m. to 4 p.m.
· First 1,000 families receive a reusable shopping bag
· Enter to win FREE prizes donated by our exhibitors

HEALTH EXPERTS Sponsored by Siteman Cancer Center
Ridgway Visitor Center, first floor—Orthwein Floral Display Hall, 9 a.m. to 3 p.m.
· Free flu shots by Barnes-Jewish Hospital (while supplies last)
Ridgway Visitor Center, second floor—Monsanto Hall and Spink Gallery, 9 a.m. to 3 p.m.
· Talk one-on-one with Washington University health experts
· Cancer prevention resources and free health screenings

Sensory Garden, 11 a.m. to 3 p.m.
· Experience the sensory aspects of plants with Therapeutic Horticulture staff
See participant listing page 29.

EAT WELL LOCAL FOOD COURT Sponsored by Chipotle Mexican Grill
Linnean Plaza & East parking lot (*Food Trucks), 9 a.m. to 4 p.m.
Local and healthy foods, shaded seating, and free water bottle refills!
Black Bear Bakery | Chipotle Mexican Grill | Local Harvest Café
* Lulu’s Local Eatery | *Pi Pizza | Schlafly Beer
The Farmers’ Larder | The Royale | Whisk: A Sustainable Bakeshop
Enjoy local bands while you eat. 11 a.m. to 1 p.m. and 2 to 4 p.m. See band listing on page 4.

GREEN HOMES EXHIBIT AREAS Sponsored by Ameren Missouri
East parking lot, 9 a.m. to 4 p.m.
Over 100 displays and demonstrations by St. Louis area experts in:
· Renewable energy technologies
· Sustainable lifestyle options
· Green building and home improvement
· Alternative-fueled vehicles

PRESENTATIONS AND DEMOS Sponsored by Laclede Gas Company
Linnean Plaza and East parking lot, north and south exhibitor tents, 10 a.m. to 4 p.m.
· Salsa demos and samples (band stage, Linnean Plaza)
· Green Living—stage 1 (north exhibitor tent)
· Energy and Green Building—stage 2 (south exhibitor tent)
Included with Festival admission. See titles and descriptions, page 4.

HOME MADE – HOME GROWN MARKETPLACE
Sponsored by Anthem Blue Cross and Blue Shield
East parking lot, north exhibitor tent, 9 a.m. to 4 p.m.
Recycled, upcycled, and handmade items from local crafters. Homegrown pride from local farmers and plant purveyors. See vendor listing page 5.
CHILDREN’S ACTIVITIES AREA  Sponsored by St. Louis Children’s Hospital
East Parking lot, north end. The following experiences are FREE unless otherwise noted.

10 a.m. and 3:30 p.m.
- Storytelling with Kim Petzing

10 a.m. to 4 p.m.
- Arts & Crafts using recycled and other materials
  - Habitat for Humanity Saint Louis ReStore  ·  Perennial
  - St. Louis Teachers’ Recycle Center  ·  Unboxed ART
  - Verde Kids
- Chalk Van Coloring Activity
  - RideFinders
- EVie the Electric Vehicle
  - Saint Louis Science Center
- Reusable Grocery Bag Activity
  - St. Louis Children’s Hospital
- Solar Oven S’mores
- Thumbprint Art
  - St. Louis Public Radio

11 a.m. to 3 p.m.
- Face Painting by ExtremeFacePainting.com (fee charged)

Noon to 2 p.m.
- Paint a Metro bus Sponsored by Sheet Metal Workers’ Local 36 and SMACNA St. Louis
  with artist Eric Stevens

12:30 and 2 p.m.
- Puppet Shows by Blaqberry Theater Company

1 and 3 p.m.
- Solar Car Races (purchase kit and build a car in advance, $10 per kit or two for $15)

FESTIVAL MAP, pages 16–17
Are CFL bulbs dimmable?  
Is solar energy right for me?

AmerenMissouri.com/EnergyAdvisor combines the company’s knowledge and expertise with facts about today’s energy issues to make accessing information easier for customers. The website is designed to be the one source for information on energy efficiency, renewable energy, customer-owned solar and wind generation, and smart grid technology. Log on to AmerenMissouri.com/EnergyAdvisor today!

Ameren Missouri is a proud sponsor of the Green Homes and Great Health Festival. Stop by our tent and check out our new electric vehicle.
PRESENTATIONS TO THE PEOPLE!
14 Presentations and Demos With Local Experts:
Fast-Paced, 20-Minute Hands-On Tips and Tricks to Make Your Life Greener and Healthier!

SUSTAINABLE LIVING PRESENTATIONS AND DEMOS

*See day-of signage for program descriptions

Band Stage, Linnean Plaza Food Court

10 a.m. Tomato Salsa demo + samples  Chipotle Mexican Grill
1:30 p.m. Roasted Corn Salsa demo + samples  Chipotle Mexican Grill

East parking lot, north and south exhibitor tents
10 a.m. to 3:30 p.m. beginning on the ½ hour.

Green Living—Stage 1 (north exhibitor tent)
10 a.m. Bring Conservation Home ....................... Mitch Leachman, St. Louis Audubon Society
11 a.m. Missouri Harvest................................. Liz Fathman & Maddie Earnest
12 p.m. Shift Your Commute ............................ Emily Luten, TrailNet
1 p.m. Help the Bees in Your Garden............... Edward Spevak, St. Louis Zoo
2 p.m. When it Rains, It Stores! ...................... Cindy Collins, Hartke Nursery
3 p.m. Basics of Keeping Chickens .................... Guy Niere

Energy & Green Building—Stage 2 (south exhibitor tent)
10:30 a.m. Greentain your Home...................... Marla Esser, HomeNav
11:30 a.m. Financial Incentives for Solar.............. Ben Good, Micrgrid Energy
12:30 p.m. Insulation Basics & Options............... Gary Steps, Butterfly Energy Works
1:30 p.m. First Steps for Pursuing Solar.............. Erin Noble, StraightUp Solar
2:30 p.m. Indoor Air Quality & YOU .................. Kellye Markowski, Energy Smart Homes
3:30 p.m. Energy Efficiency for Natural Gas ........ Sid Koltun, Laclede Gas Company

Cost: Included with Garden admission.
Full Presentation and Demos Schedule, including descriptions and presenter bios, available at Welcome Tents—Ridgway Visitor Center front porch and Spoehrer Plaza.

Thank you to our Presentations and Demos Sponsor Laclede Gas Company.

LIVE MUSIC BY LOCAL BANDS (Playing on Linnean Plaza)

The Buckhannon Brothers  11 a.m. to 1 p.m.
A mandolin and guitar–bass trio performing good Old-Time Jamboree and string band music.
www.thebuckhannonbrothers.com

Green Strum Project  2 to 4 p.m.
Formed by Kelly Wells and Ryan Spearman to explore connections between sustainability and the arts in St. Louis. www.greenstrum.org/index.html
## THANK YOU TO OUR 2012 HOME MADE–HOME GROWN GREEN MARKETPLACE VENDORS

<table>
<thead>
<tr>
<th>Vendor Name</th>
<th>Website</th>
<th>Contact Person</th>
<th>Email</th>
<th>Products</th>
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<tbody>
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<td>BRAS for Horses</td>
<td><a href="http://www.brasforhorses.com">www.brasforhorses.com</a></td>
<td>Nikole Zidar</td>
<td><a href="mailto:bras4horses@gmail.com">bras4horses@gmail.com</a></td>
<td>Horsehair Jewelry</td>
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<td>Jane Sueme</td>
<td><a href="mailto:jane@isabees.com">jane@isabees.com</a></td>
<td>Natural Urban Beekeepers</td>
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<td><a href="http://www.stlbees.com">www.stlbees.com</a></td>
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<td>Eco-Green Art Works</td>
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<td>Repurposed Home Furnishings</td>
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<td>The Sustainable Backyard Project</td>
<td><a href="http://www.sustainablebackyardtour.com">www.sustainablebackyardtour.com</a></td>
<td>Terry Winkelmann</td>
<td><a href="mailto:terry@home-eco.com">terry@home-eco.com</a></td>
<td>Sustainable Living Resources</td>
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<td><a href="http://www.sustainablebackyardtour.com">www.sustainablebackyardtour.com</a></td>
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Thank you for joining Chipotle and MO Botanical Gardens at the Green Homes Great Health Festival. We’ll be doing live cooking demos at 10:00am and 1:30pm, and will be serving up tacos, filled with our delicious sustainable ingredients, all day.
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Orthwein Floral Display Hall
Ask the Health Experts
Free Health Screenings
Monsanto Hall and Spink Gallery

Green Homes Exhibitors and Presentations & Demos
East Parking Lot

Green Marketplace
East Parking Lot, North End

Alternative Vehicles Show
East Parking Lot, South End

Children’s Activities
East Parking Lot, North End
Metro bus painting

Therapeutic Horticulture
Sensory Garden

Additional parking is available two blocks west in lots at Shaw and Vandeventer.

Festival Specials at the Welcome Tents

Free reusable shopping bag to first 1000 families
Enter to win FREE prizes donated by our exhibitors
Complete a comment card as you leave and be entered to win a gift card!
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