







Green Living Festival Sustainable solutions for you!

June 6, 9, and 11, 2020 | **EVENT SUMMARY REPORT**

THANK YOU

The Green Living Festival has enjoyed several settings over its nineteen-year-run but 2020 was the first year the event went virtual! Participants experienced a virtual showcase of green living best practices. Presented by Ameren Missouri the online event celebrated the Missouri Botanical Garden's dedication to sustainability. The EarthWays Center educated the community about practical sustainable solutions in the areas we live learn work and play.





Presenting Sponsor



Workshops Sponsor



Festival Friends

Metro Lighting

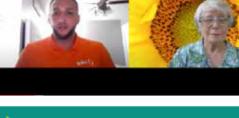
Missouri Department of Natural Resources

St. Louis Composting

St. Louis Jefferson Solid Waste **Management District**

Total Organics Recycling

U.S. Green Building Council Missouri Gateway Chapter



23 exhibitor interviews highlighted local resources for a more sustainable lifestyle

IPACT

7 sponsors made the three-

day virtual event possible

150+ visitors tuned in online live, with more enjoying recordings in the following days

1,146 YouTube views of panel sessions, workshops, and exhibitor interviews

17,412 social media engagements across Facebook, Instagram, Twitter, and LinkedIn

Each day of the free three-day festival focused on a specific area of sustainability: green living energy and efficiency and NatureScaping. Local sustainability experts presented digital demonstrations on topics including recycling environmentally-friendly transportation energy efficient homes solar air quality green farming practices and landscaping. Participants enjoyed a mix of live panels demonstrations recorded tours and Q-and-A sessions.

Thank you again for supporting this annual celebration of sustainability in our community!